



NOW. MORE THAN  
EVER. **YOUNG**  
AUDIENCES  
OREGON & SW WASHINGTON  
ANNUAL REPORT 2002-2003

In the years that I have lead Young Audiences of Oregon & SW Washington, the *Why?* of arts in education has become crystal clear. Certainly, the publication of *Critical Links: Learning in the Arts and Student Achievement and Social Development* (<http://www.aep-arts.org>) emphasized that the arts are essential to student learning. Kids thrive intellectually and emotionally when they play instruments, act in plays, write poetry and paint pictures.

Over the years, Young Audiences has worked with hundreds of talented artists and teachers, who have been instrumental in the lives of thousands of young people and their families. During the past several years, we have begun to focus on teachers, helping them to enhance their use of the arts in their classrooms. We have assessed and commissioned outside

evaluation, sought out national research studies to bolster our work, and truly tried to improve learning opportunities for students. And all along the way, teachers, volunteers, donors, parents and artists joined us in helping kids thrive via the arts. But wait.... stop for a moment to think about what the community might be like without Young Audiences.

Defining our value through our projected absence is a startling way to examine the extent of this organization's impact in the community. This annual report imagines our absence in Oregon & SW Washington, and takes stock of the loss that absence would engender. If anything, this report makes it very evident that Young Audiences gives a great deal to the young people in our community. We will continue to help kids thrive for years to come!

Sarah Avery Johnson  
Executive Director

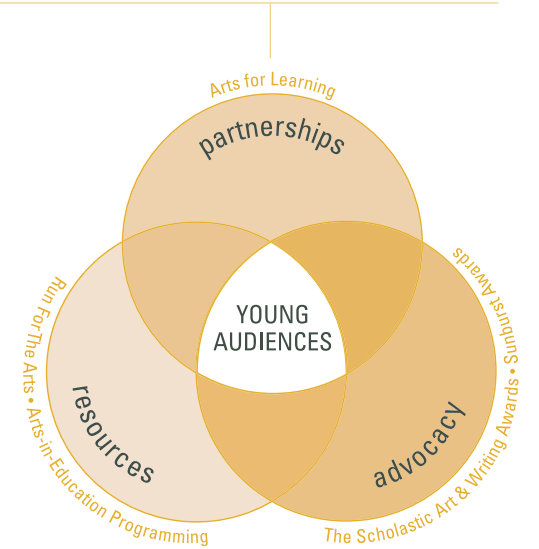


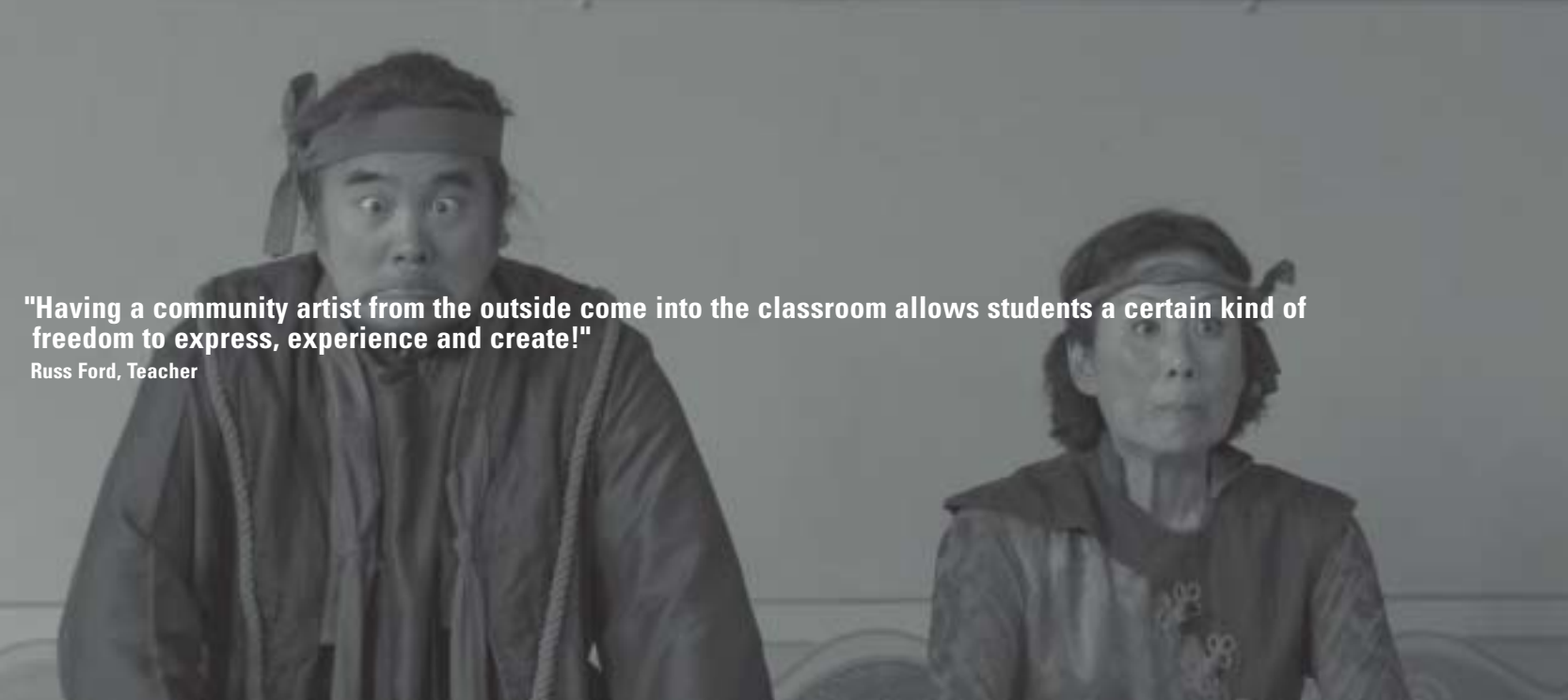
"Art is something that gives us hope and solace, and allows us to have a perspective on our lives."  
Yo Yo Ma

# ARTS FOR LEARNING FOR YOUNG AUDIENCES

## What is Young Audiences?

Young Audiences is the oldest and largest arts-in-education organization in the Pacific Northwest, whose mission is to enhance young people's learning with creative resources from the arts community. Young Audiences serves as a **rich resource** to communities and schools, **establishes partnerships** with community organizations to support arts-education outreach, and **advocates for the arts in education** at national, state and local levels.





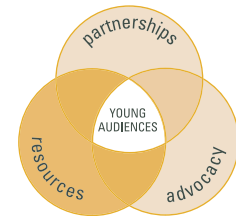
"Having a community artist from the outside come into the classroom allows students a certain kind of freedom to express, experience and create!"

Russ Ford, Teacher

# SEATTLE YOUNG AUDIENCES ARTS IN EDUCATION PROGRAM

## Arts-in-Education Programming

Young Audiences brings into schools an incredibly rich and diverse roster of 135 music, dance, theater, visual and performing artists and ensembles. These accredited teaching artists, representing myriad cultures and art forms, assist students in meeting educational standards.



**Without Arts-in-Education Programming, 368,944 students would not have experienced 8,767 hours of arts education.**

### 2002-2003 IMPACT:

students served	368,944
public & private schools	276
civic organizations	6
school districts	52
counties	12
residencies	302
artist classroom hours	8,767
performances	590
workshops	8,141
teacher workshops	36

ARTS-IN-EDUCATION PROGRAMMING

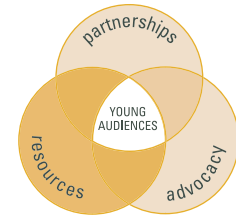


**"Children tend to do better in all their subjects when the arts are part of their overall education."**  
 Mary Oberst, Oregon's First Lady

# ARTS FOR LEARNING SUN RUN FOR THE ARTS

## Run For The Arts

Young Audiences' annual Run For The Arts is a jogathon conducted by individual schools and coordinated by Young Audiences. Students secure pledges for laps run, raising funds to pay for creative educational arts programming that supports the curriculum at their school.



**Without Run For The Arts, \$616,241 would not have been available for arts education.**

### 2002-2003 IMPACT:

<b>funds raised</b>	<b>\$616,241</b>
<b>participants</b>	<b>23,194</b>
<b>schools</b>	<b>115</b>
<b>school districts</b>	<b>23</b>
<b>counties</b>	<b>9</b>
<b>\$ raised since 1977</b>	<b>\$6,975,456</b>

RUN FOR THE ARTS



# SUNBURST AWARDS ARTS FOR LEARNING

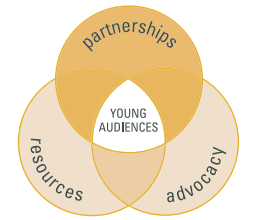
Arts for Learning

Arts for Learning, Oregon's Arts-in-Education Initiative for the 21<sup>st</sup> Century, is a statewide approach to comprehensive professional development for teachers in arts planning, arts exploration and arts advocacy.

**Arts for Learning Consortium:**

A consortium of agencies and organizations that support Arts for Learning.

- Eastern Oregon University School of Education and Business
- Oregon Alliance for Arts Education
- Oregon Arts Commission
- Portland State University Graduate School of Education
- Southern Oregon University Department of Education
- Western Oregon University College of Education
- Young Audiences of Oregon, Inc.



Without Arts for Learning, **303 teachers** would not have increased their skills and knowledge about teaching and integrating the arts.

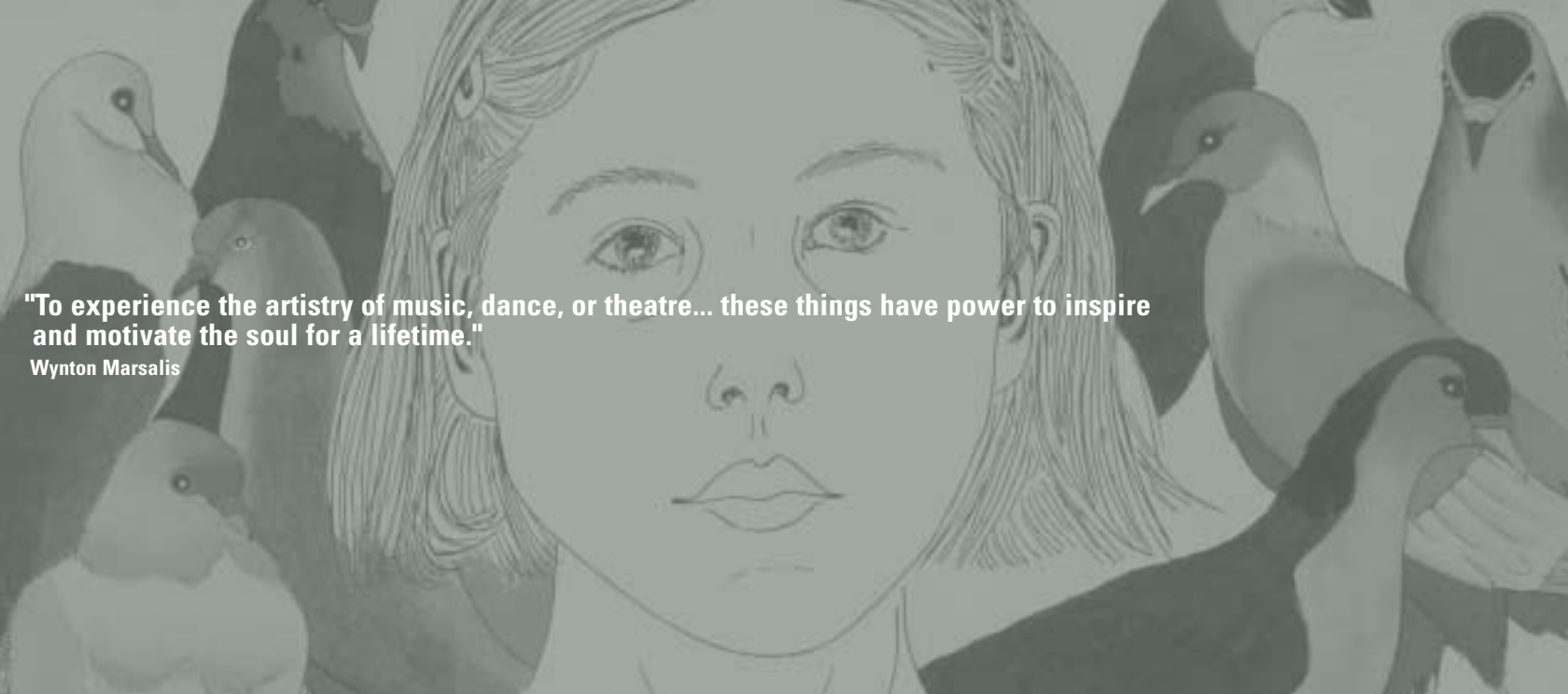
**2002-2003 IMPACT:**

teachers	303
schools	25
school districts	8
counties	8
states	2
participating organizations	10

**“What continues to drive us is that parents really do want their children to be well-rounded human beings and the arts are embraced for this reason.”**

Renee Fern, teacher

ARTS FOR LEARNING



"To experience the artistry of music, dance, or theatre... these things have power to inspire and motivate the soul for a lifetime."

Wynton Marsalis

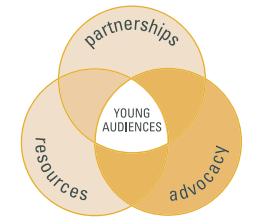
# ARTS FOR LEARNING SCHOLASTIC ART & WRITING AWARDS

The Scholastic Art & Writing Awards

Young Audiences is the regional sponsor of this national project that encourages, fosters and rewards creativity in our classrooms. The Awards honor young and talented students in art and writing in Portland and Vancouver middle and high schools, while also recognizing the success of their teachers.

### 2002-2003 IMPACT:

students entered	181
school districts	17
counties	4
regional awards	67
national awards	3



Without The Scholastic Art & Writing Awards, **67 middle and high school students** wouldn't have been recognized for their outstanding achievements.

THE SCHOLASTIC ART & WRITING AWARDS

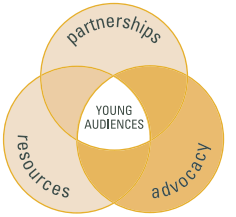


"What's left for Young Audiences?... to expose millions of youngsters to the magic and enduring richness of the arts."

Mstislav Rostropovich

# ARTS IN EDUCATION THE SUNBURST AWARDS

Each year, Young Audiences honors representatives of the community who have demonstrated exemplary commitment to the arts in education at the annual Sunburst Breakfast. This year, special guest Mary Oberst, Oregon's First Lady, spoke about the necessity of the arts in the lives of young people, and Young Audiences' roster artist Habiba performed West African songs and dances.



**Without the Sunburst Awards, the Northwest region would not have celebrated the outstanding leadership of 11 dedicated individuals and corporations.**

## RECIPIENTS:

### ADVOCACY

Lu Nikolai  
Portland Business Journal  
Portland University Graduate School of Education

### ARTISTS

Oregon Ballet Theatre  
Kaaren Pixton

### EDUCATION

Echo Shaw Elementary School, Forest Grove, OR  
Annie Painter

### PHILANTHROPY

Mary Bauman  
The Maybelle Clark Macdonald Fund  
Dr. Peter Nathan  
U.S. Bank

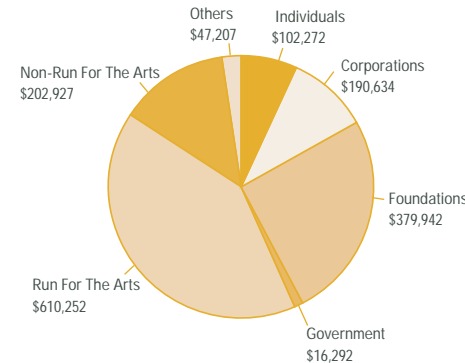
SUNBURST AWARDS



# 2002-2003 Financials

**THANK YOU:**  
A-DEC  
The Allen Foundation for the Arts  
Autodesk, Inc.  
Bank of America  
Becker Capital Management  
Binney & Smith

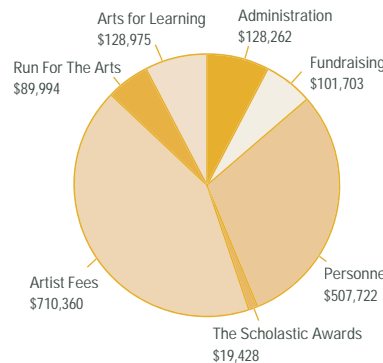
**Total Revenues:  
\$1,549,526**



**Net Asset Balance: \$494,817**

Young Audiences of Oregon, Inc. is a nonprofit charitable organization under Section 501(c)3 of the United States Internal Revenue Code. McDonald Jacobs P.C. audits the financial statements. Copies are available upon request from Young Audiences of Oregon, Inc.

**Total Expenses:  
\$1,686,444**



Children's Museum 2nd Generation  
Clark Foundation  
CMD  
The Collins Foundation  
Control Design Service  
Davis Wright Tremaine LLP  
Drake's 7Dees Nursery, Inc.  
Dwyer Charitable Trust  
Far West Fibers, Inc.  
The Ford Family Foundation  
Fred Meyer, Inc.  
Hanna Andersson Children's Foundation  
Hilton Hotel  
Household Philanthropic Services  
Imago Theatre  
Inspiration Software, Inc.  
Iseli Foundation  
JBL&K Risk Services  
Karl Kramer Foundation  
Leupold & Stevens Foundation  
Lindberg Kirk Millar  
MAP Communications  
Margo Jacobsen Gallery  
Maybelle Clark Macdonald Fund  
McDonald Jacobs  
Mu Phi Epsilon  
Multnomah Printing, Inc.  
N&C Service, Inc.  
National Mortgage Co.  
NIKE Foundation  
Norris Beggs & Simpson  
Northwest Children's Theater & School  
Oregon Arts Commission  
Oregon Ballet Theatre  
Oregon Children's Theatre  
Oregon Community Foundation  
Arthur H. Klug Fund  
Robert D. Geddes & Cameron G.R.  
Geddes Family Fund  
Weston Family Fund

Oregon Education Association  
Oregon Screen Impressions, Inc.  
Oregon Symphony  
Pacific Crest Securities  
Pacific Machinery & Tool Steel Co.  
Pacific Northwest Bank  
Pacific Northwest College of Art  
PacifiCorp Foundation for Learning  
Packouz Jewelers  
Perkins & Company, P.C.  
Pixelworks, Inc.  
The Portland Business Journal  
Portland Center Stage  
Portland Opera  
Portland Teachers Credit Union  
Portland Youth Philharmonic Association  
Pratt & Larson Tile  
Preston Gates & Ellis LLP  
Ralph L. Smith Foundation  
Regence BlueCross BlueShield of Oregon  
Regional Arts & Culture Council  
Rose E. Tucker Charitable Trust  
Harold and Arlene Schnitzer CARE Foundation  
Schwabe Williamson & Wyatt, P.C.  
SD Deacon Corporation of Oregon  
Shaw Management Company  
Spirit Mountain Community Fund  
The Gordon D. Sondland & Katherine J. Durant Foundation  
The Oakmont Group  
The Old Spaghetti Factory, Inc.  
Tonkon Torp LLP  
Trust Management Services, LLC  
U.S. Bank  
Wacker Siltronic Corporation  
Washington Mutual Bank  
Wells Fargo  
Wieden + Kennedy  
Wilken & Company, PC, CPA's  
Young Audiences, Inc.

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**Christine Caton**, Director of Education  
**John Dreeszen**, Business Manager  
**Becky Hornsten**, Communications Specialist  
**Misty Little**, School Services Coordinator  
**Brenda MacRoberts**, Events Specialist and Run For The Arts Director  
**Jane Reid**, Education Associate  
**Linda Warren**, Director of Operations  
**Daniel Alexander Wasil**, Director of Development  
**Joyce Wood**, Program Specialist



**Young Audiences**  
Oregon & SW Washington

620 SW Fifth Avenue, Suite 925  
Portland, OR 97204-1400  
Phone: 503.225.5900 or 360.693.1829  
Fax: 503.225.0953  
www.ya-or.org

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### 2003-2004 BOARD OF DIRECTORS

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