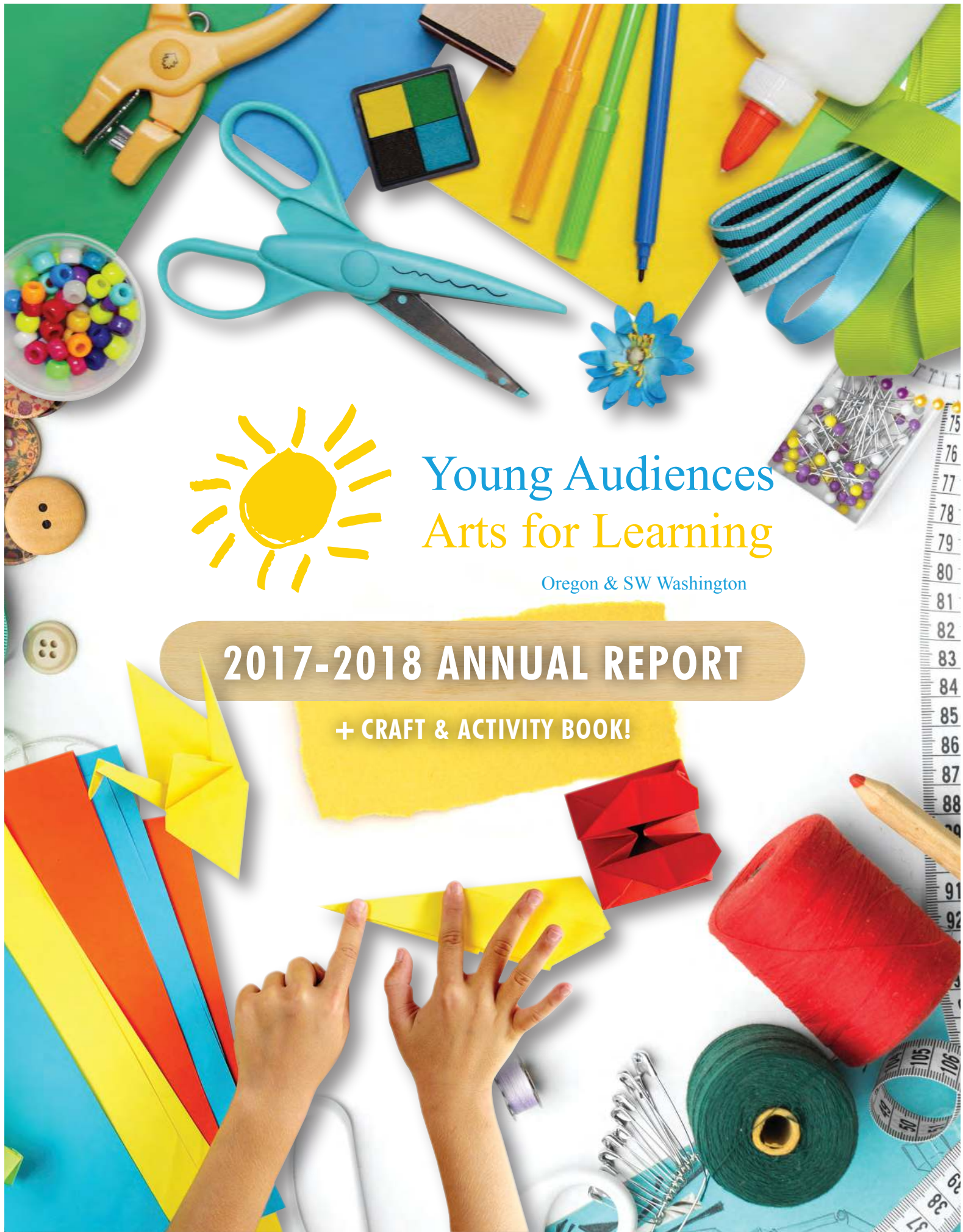


Young Audiences Arts for Learning

Oregon & SW Washington

2017-2018 ANNUAL REPORT

+ CRAFT & ACTIVITY BOOK!



THE POWER OF THE ARTS IN EDUCATION



You brought amazing arts experiences to
190 schools this past year!

WHY THE ARTS

We believe the arts are a fundamental part of our human experience, and help young people develop the skills they need for success in school, work, and life.

ARTS EDUCATION

- Fosters Creativity
- Boosts Confidence
- Improves Test Scores
- Increases Graduation Rates
- Develops Communication Skills
- Cultivates Empathy



Young Audiences Arts for Learning

Oregon & SW Washington

HOW YOU MADE IT ALL POSSIBLE

Our mission to inspire young people and expand their learning through the arts would not be possible without you.

We deeply and sincerely appreciate everything you have done to help us bring arts education programming to students across Oregon and SW Washington.

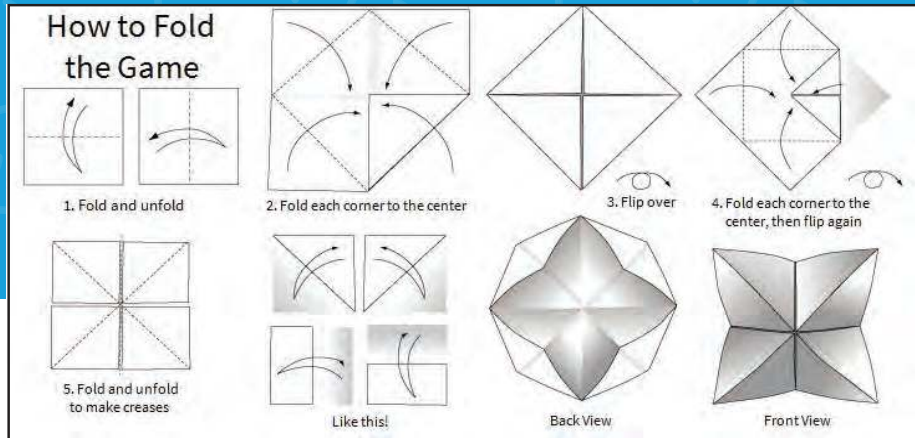
It is thanks to your generosity and support that we are able to look back on such a rewarding year, and we are thrilled to share with you, in these pages, the story of what you helped accomplish.

We hope you also enjoy the arts and crafts projects we've included! Many of them were directly inspired by arts experiences you brought to young people this past year.



ARTS GAME

Cut out and fold this paper game and use it to play an arts activity game with your friends!
 Personalize the game by filling in the blank spaces with your own arts-themed questions and activities.
 (Game rules on the next page.)



1 Choose a feeling (excited, afraid, etc.) and make up a dance about it. See if your friends can guess what it is!

2 What is your favorite song and why do you like it? What does it make you think about?

3 Who is your favorite character from a book, movie or TV show and why? How are you alike? How are you different?

4 Make up the first sentence of a story. Have a friend make up the next line. Keep adding until you make an ending!

5 Draw a picture of one of your friends as an animal. Can you draw it so your friends can tell who it is?

6 Describe an object in the room without saying what it is. See who can figure it out!

7 Have your friends close their eyes.

8 Have your friends close their eyes.

9 Have your friends close their eyes.

HOW TO PLAY

Find a friend and ask them to pick one of the colors on the flaps.

Open the flaps in one direction and then the other, alternating for each letter as you spell out the letters of the color they have chosen.

On the last letter, leave the flaps open and have your friend choose one of the numbers inside. Count out the number they have chosen by opening the flaps in alternating directions again.

On the last number leave it open and ask them to pick another number. Open up the inside flap of the number they choose and read the question or instruction inside. The person that chose the number has to answer the question or follow the instruction.



ARTISTS IN SCHOOLS

HOW YOU BROUGHT ARTS LEARNING TO THE CLASSROOM

This year you helped us connect our roster of talented teaching artists with schools for artist residencies, workshops and performances.

With these arts programs you empowered students across Oregon and SW Washington to:

- Build skills for success in school and beyond
- Enhance understanding of core subjects through arts integration
- Gain exposure to different cultures and ideas

This past school year, you brought powerful creative learning experiences to

73,414 STUDENTS
IN OUR REGION.



3rd graders at Montclair Elementary in Beaverton got to work with artist Pam Norris to create poetry based on Native American folk tales and then bring it to life through acting and choreography.

They developed their performance skills and practiced creativity and teamwork, all while learning about storytelling and cultural traditions.

And this was just one of the **2,560 in-school arts programs** — from hip-hop dance to Brazilian percussion to school-wide murals — that you helped bring to students this year!



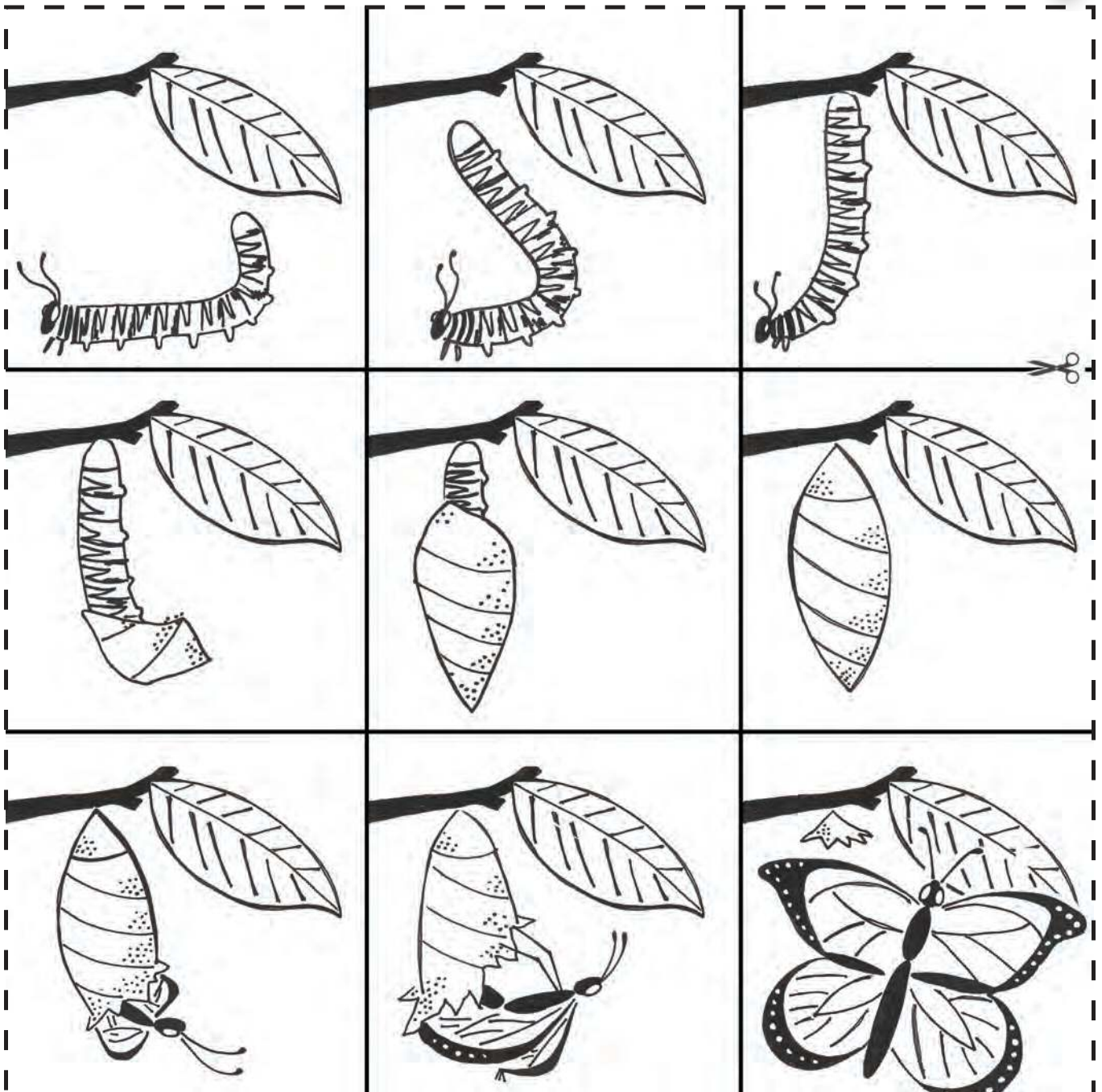
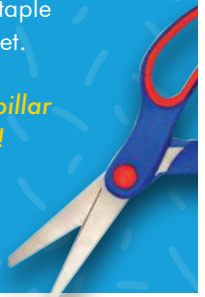
BUTTERFLY FLIP BOOK

This spring, 3rd graders at McKinney Elementary in Hillsboro worked with Young Audiences roster artist Chloë Hight in their science unit on weather. Using iPads from our Mobile Creativity Lab, the students created stop-motion animations to illustrate concepts like the water cycle and how tornadoes are formed.

A flip book is another way to make your own animation!

Cut out the boxes below. Stack them in order and staple or glue the left edges together to make a little booklet.

Flip the pages with your thumb to see a caterpillar make its chrysalis and then emerge as a butterfly!



HOW YOU BROUGHT THE ARTS AND SCIENCES TOGETHER.

STEAM is the integration of the Arts with Science, Technology, Engineering and Math (STEM) subjects. This learning approach has been widely embraced in education as a way to better prepare students for today's workforce and give them the skills they need to be true innovators and problem-solvers.



Young Audiences arts programs have seamlessly integrated with STEAM, from the continued success of our Live Sound Engineering for Teens program (Page 8) to the second year of our Mobile Creativity Lab, a classroom set of iPads dedicated to STEAM learning.

You helped to spark a lasting interest in the arts and sciences for many students this past school year by bringing STEAM-focused teaching artists from the Young Audiences roster to classrooms across our region.

STEAM



This year K-5 students at KairosPDX had an afterschool residency with artists Mic Crenshaw and Jesse Johnson in which they composed their own spoken word poetry and rap verses and learned to make their own beats using the Mobile Creativity Lab.



7th graders across the Portland Public School District got to work with artist Mike Yager to prototype, test, problem-solve and build kinetic sculptures as part of the 7th Grade Career Technology Experience.

PAPER WEAVING

Peggy Ross, one of the amazing artists on our roster, helped students at several schools this year explore community, cultural diversity, habitats, and other topics by creating woven art with recyclables, fabric, yarn and paper.

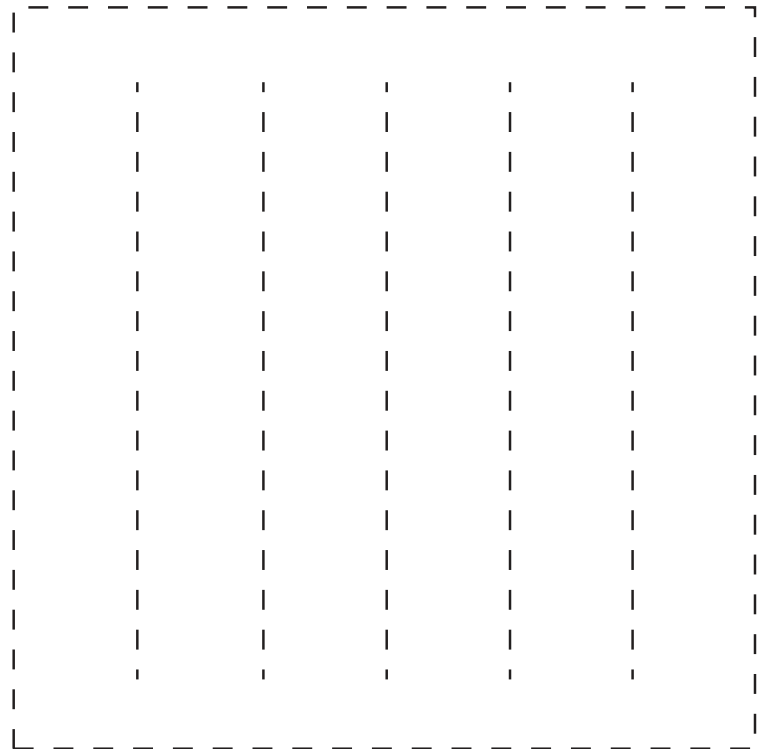
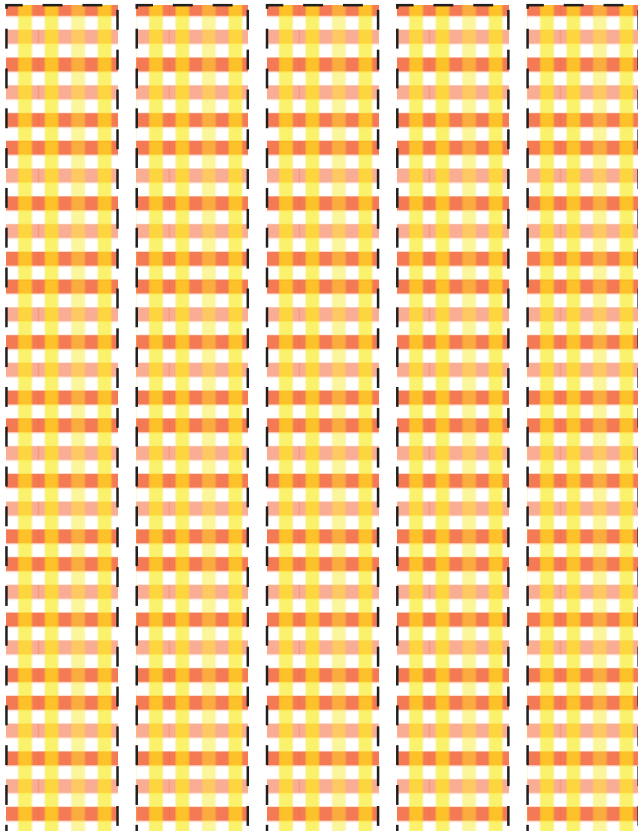
Create your own woven paper art and decorate it to express something you care about!



INSTRUCTIONS

1. Cut out the square and the patterned strips along the dotted lines.
2. Fold the square in half and cut along the dotted lines across it to make the warp (those are the vertical lines in weaving). Be careful not to cut all the way to the edge!
3. Unfold the square and weave one of the patterned strips across it for the weft (the horizontal lines in weaving). Weave the strip over the first warp line, under the second, and so on.

4. Push the woven strip to the top of the square and start weaving a second one in the opposite pattern of your first. That means if you started your first strip going over and then under, start your second one going under and then over. Weave the rest of your strips in alternating patterns like the first two.
5. Fold the loose ends of your strips behind the back of the square so you can't see them, and tape or glue them in place.
6. Decorate your weave any way you want! If you want, you can even make a frame for it out of construction paper or other materials.



LIVE SET

HOW YOU ADVANCED THE NEXT GENERATION OF SOUND ENGINEERS.

Live SET (Sound Engineering for Teens) is an exciting opportunity for high-school-aged students to get real-world training in the art and science of live sound engineering, taught by top professionals in the field.

Thanks to you, this past school year a diverse group of 34 young musicians, technical artists, engineers and creative types of all kinds had a unique opportunity to learn this interesting and employable skill set.

This year's Live SET programs culminated in live shows at Mississippi Studios, open to the public and featuring local professional artists, with sound handled by the student audio engineers.

You also made it possible to expand this year's program to launch Studio SET, a long-requested course in studio recording, for the first time!

In this program we prioritize the participation of young people from underrepresented groups, providing support as they work to enter a field that continues to be overwhelmingly dominated by white men.



Not only have you given these teens valuable learning experiences, your support has led to real-world job opportunities, internships and professional connections in the music industry!

Live SET students have gone on to work both paid and volunteer sound gigs for events including:

- PDX Pop Now!
- Pickathon
- Live Wire Radio
- Friends of Noise
- Youth Music Project
- Rock and Roll Camp for Girls
- Waterfront Blues Festival

Several students have also gone on to study sound engineering at colleges across the country.

BEIJING QUEER CHORUS AND THE PORTLAND GAY MEN'S CHORUS

HOW YOU SUPPORTED LGBTQ+ STUDENTS THROUGH THE ARTS.

Last spring the Beijing Queer Chorus visited Portland to perform and tour with the Portland Gay Men's Chorus (PGMC). As part of this event we partnered with PGMC to create a very special program for young people.



Your support made it possible for us to facilitate the Beijing Queer Chorus's first-ever in-school appearance. With PGMC, they gave a powerful performance for students at Grant High School.

We also collaborated with PGMC to invite LGBTQ+ students and their supporters to a special performance of the PGMC and Beijing Queer Chorus concert, followed by a Q&A.

"They face so much stuff that I hope I never have to face, and it's truly inspiring and wonderful. I'm so glad they came to perform for us."

- Sarah Meilinger, Grant High School Student

BRIGHT MOMENTS WITH THE CAMAS HIGH SCHOOL CHOIR

HOW YOU SET THE STAGE FOR A UNIQUE MUSICAL EXPERIENCE.

Following up on the success of our composer-in-residence program at Camas High School two years ago, we brought in musician and composer Kelly Pratt (as Bright Moments) to collaborate with Camas High School choir director Ethan Chessin and his students. Over the course of the year they created an original, hour-long performance for rock band, horns and choir.

Pratt was a full-time member of indie-pop band Beirut for six years and has worked with artists like Arcade Fire, LCD Soundsystem, Coldplay and Passion Pit.



Over the months leading up to the debut concert at the Portland Institute for Contemporary Art (PICA), we facilitated a Business of Music program that connected students with professionals in the music industry, from recording engineers to music video directors, to shine a light on career pathways and give students experience in these areas.

"Being a part of this has shown me so much more that I can do. It's shown me what I want to do outside of school, and passions I want to pursue."

- Josh Rule, Camas High School Student

MAKE A MASK

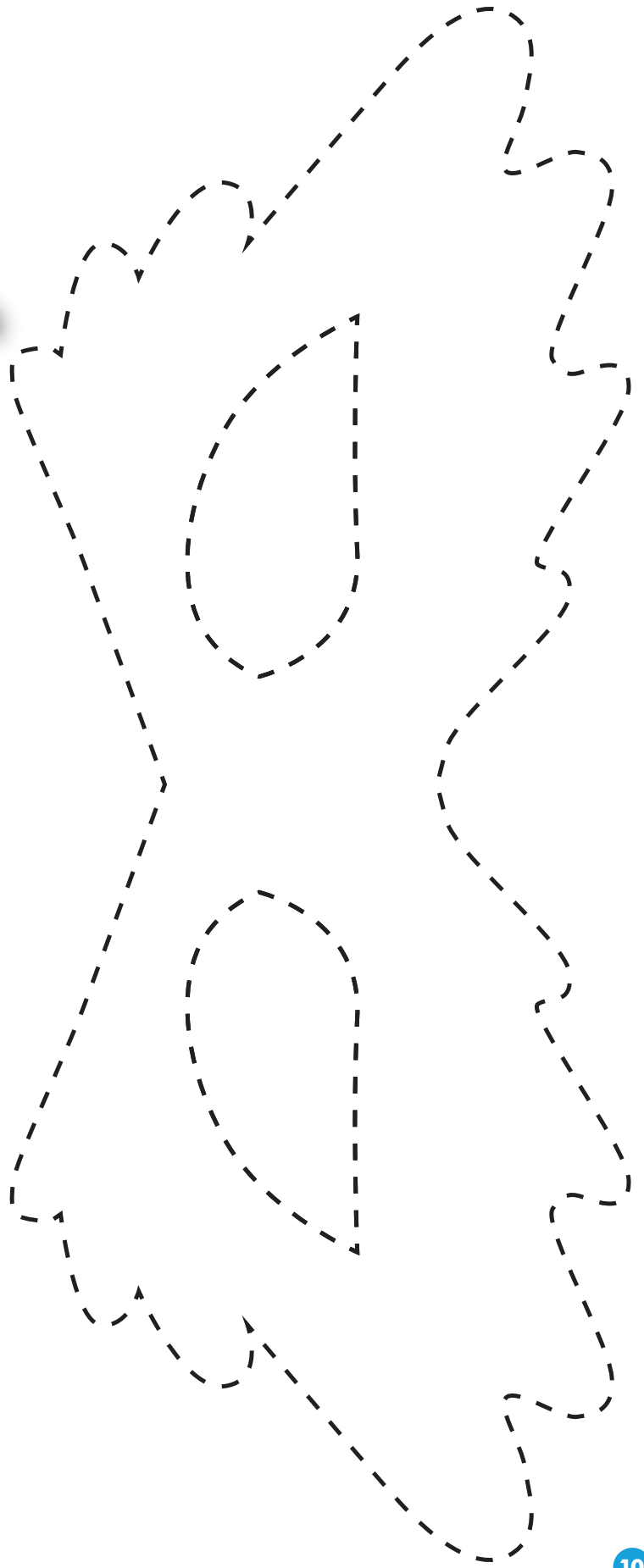


The dress rehearsal we hosted with the Portland Gay Men's Chorus and the Beijing Queer Chorus featured a mask-making activity. It was a way to reflect on how and why many members of the Beijing Queer Chorus still wear masks to hide their identities, and how we all make decisions about the "face" we show to the rest of the world.

Cut out the mask below and decorate it in a way that expresses something about your identity. To keep it on your face, cut a small hole on each end and attach a string to go around the back of your head.

If you want, you can take a picture wearing your mask and share it with us on social media!

Facebook @YoungAudiencesOregon
or Instagram @youngaudiences_or!



40 SUCCESSFUL YEARS OF

Young Audiences

Run for the Arts

This past school year, we celebrated 40 years of Run for the Arts! Young Audiences launched this fundraising program in 1977 and started out by serving just one school in its first year. This year, over 21,000 students across Oregon and SW Washington ran to raise money for arts education at their schools!

Over 40 years of Run for the Arts, this program has helped schools raise over \$17 million to support their arts education.

Young Audiences Run for the Arts has been an important part of the community for multiple generations, and many fondly remember their experiences gathering pledges and running hard to earn money for arts at their school.

Because of your generosity, this past school year Run for the Arts also generated \$4,442 for our Community Matching Fund, which supports arts education at high-need schools.

"It was so much fun! In high school I went on to run track and cross country and can trace my love of running back to doing laps around the blacktop in elementary school. I remember trying to beat my lap record every year. I was pretty shy then, and it definitely helped with my confidence and independence asking family, friends and neighbors for pledges."

- Michael Mannheimer, Run for the Arts participant at Ainsworth Elementary in the '90s

This year you helped students **raise over \$601,000!**



TEACHING ARTIST STUDIO

HOW YOU SUPPORTED TEACHING ARTISTS AND ENHANCED THEIR IMPACT ON STUDENTS.

Young Audiences' Teaching Artist Studio is a professional development program for teaching artists. By supporting this program, you helped address a critical need in the community for training opportunities for underserved arts educators.



"I was challenged in ways I never imagined. The skills and tools I take away will forever impact my ability and confidence as an effective teaching artist."

- Anonymous Teaching Artist Studio Cohort Member



"This experience helped me make the leap from teacher to teaching artist."

- Serena Crawford,
Teaching Artist Studio Cohort Member

This year's Teaching Artist Studio cohort helped 15 teaching artists dive deep into their teaching practice and develop valuable skills to better serve their students.

This spring the Teaching Artist Studio was awarded a \$25,000 grant from the National Endowment for the Arts in recognition of its quality and community significance.

Thanks to your support, 212 teachers and artists became more effective arts educators this year through our professional development programs.

EQUITY & ACCOUNTABILITY

HOW YOU HELPED US FOCUS ON INCLUSIVITY.

We elevated equity to an organizational priority in our 2013 strategic plan, and since then we have worked to clarify our understanding of, focus on, and deepen our commitment to equity in every aspect of the work we do.

This past year we expanded our Equity Committee, comprising staff and board members, and focused its efforts on institutionalizing our commitment to equity through developing an official equity statement, policy and plan. With grassroots organization Art Workers for Equity (AWE), we also took part in a self-assessment and peer-learning group focused on racial equity in the arts.

Reducing disparities is at the core of our work: research shows that arts education is a powerful force for equity and inclusion, offering inroads to learning and growth for children facing poverty, language barriers, and other challenges.

Approximately 44% of the students at schools we served this past school year came from low-income households, and about the same percentage were students of color.

BOARD OF DIRECTORS

OFFICERS

- Britton Smith, *President*
- Lisa Harley, *Vice President*
- Jarkko Cain, *Secretary*
- Ben Mathias, *Treasurer*
- Velma Johnson, *Member-at-Large*

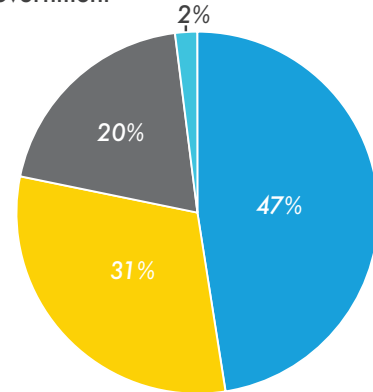
STAFF LEADERSHIP

- Cary Clarke, *Executive Director*
- Catherine Hayes, *Development Director*
- Kristi Riedel, *Programs Director*
- Brett Kimball, *Controllor*

FINANCES

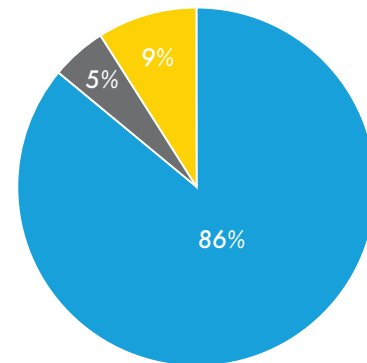
INCOME

- 47% Earned Income
- 31% Individual Contributions
- 20% Institutions & Corporations
- 2% Government



EXPENSES

- 86% Programs
- 9% Development & Fundraising
- 5% Administration



MEMBERS

- Stacy Benner
- Ashleigh Edwards
- Evelyn Flowers
- Gabe Goddard
- Dot Griggs
- Sean Hamilton
- Jason Mendell
- Erin Osaki
- Samantha Pahlow
- David Rice
- Jennifer Yeh

WE LOVE MAIL!

KEEP IN TOUCH!

Want to stay in the loop with Young Audiences? Sign up for our monthly newsletter through our website at ya-or.org.

You can also follow us on social media:

Instagram: @youngaudiences_or
Facebook: @YoungAudiencesOregon
Twitter: @YoungAudiences

Cut out and decorate your own postcard, stick on a stamp and send it our way! Tell us what you thought of our annual report, and/or tell us what your favorite arts experience was this year.

We'll publish your postcard design on our social media platforms, and if you include your Facebook, Instagram or Twitter handle you'll get a special shout out!



PLACE
STAMP
HERE

Young Audiences
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LET YOUR CREATIVITY
SHINE

