



# Young Audiences Arts for Learning

Oregon & SW Washington

## Associate Board

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### ABOUT YOUNG AUDIENCES

Young Audiences is the region's largest and most dynamic arts education organization. Our mission, "to inspire young people and expand their learning through the arts," guides us to explore and create new and exciting ways to engage students in their education across Oregon & SW Washington.

For almost 60 years, our services have reached over 70,000 students in nearly 200 schools and community organizations each year. We are dedicated to bringing a wide variety of visual, performing, literary, and media arts to as many young people as possible.

### DID YOU KNOW?

Students who study art are 4 times more likely to be recognized for academic achievement and 3 times more likely to be awarded for school attendance.

### JOIN OUR ASSOCIATE BOARD

Expand your network with a dedicated, forward-thinking, fun group of community minded artists, parents, and business leaders by joining the Young Audiences Associate Board.



## PROGRAM HIGHLIGHTS

### ARTISTS-IN-EDUCATION

Connecting YA professional Teaching Artists to classrooms and schools to work directly with students is our core focus. Through workshops, residencies, and performances across artistic disciplines, young people participate in a wide variety of arts experiences that engage students in their education.

### ARTS FOR LEARNING

Young Audiences Arts for Learning is an innovative arts-based literacy curriculum that blends the creativity of the arts with learning-science to raise student achievement in reading and writing, while fostering the development of key 21st century skills like critical thinking, collaboration, and creative problem solving. With this curriculum, teachers have effective tools to change their teaching practice to integrate the arts into the classroom with the support of a teaching artist.

### TEACHING ARTIST STUDIO

The Teaching Artist Studio (TA Studio) is a professional development program for teaching artists in Oregon and SW Washington. Because we believe that the arts are an essential component to a young person's complete education, we offer a professional development series and workshops in the arts community to empower and embolden teaching artists.

### RUN FOR THE ARTS

Funding shortfalls are often the main reason why arts programs are cut in schools. Our fundraising program, Young Audiences' Run for the Arts, is a simple and effective jog-a-thon that helps schools raise money for arts.

## ASSOCIATE BOARD MEMBERS ENGAGEMENT OPPORTUNITIES

### EVENTS

- Plan and promote the Young Audiences gala After Party
- Support the creation of "Arts Night" Fundraisers – simple pub activities to do while having a pint
- Encourage friends and associates to attend the free, all ages Live SET (Sound Engineering for Teens) concerts
- Participate in Young Audiences "thank-a-thon"

### AMBASSADORS

- Spread the word about the Willamette Week's Give!Guide fundraising campaign
- Attend an in-school program to photograph and blog a "story from the field" to be included in our monthly e-newsletters
- Build our Run for the Arts Alumni Group

### RESOURCE DEVELOPMENT

- Help develop and send stakeholder care packages
- Write and send thank you notes to volunteers and donors
- Identify potential corporate, individual, and foundation supporters



## CONTACT US

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