WE HERE IN THE NORTHWEST like our gardening, don’t we? We like the planning and amending and cultivating, the investment of our individual and collective time in tending the tiny seeds and sprouts. We know that all that hard work will pay great dividends: gorgeous flowers, intimate sheltering landscapes, fresh vegetables, and community gardens, all for sharing with our families, our friends and neighbors.

LIKE MASTER GARDENERS, many of us know instinctively that the well-amended soil of young people’s education yields creative rewards in the workplace, in our neighborhoods, in a lifetime love of the arts that is deeply and personally gratifying. And so, Young Audiences’ investment in the arts in education mirrors our love of gardening: sowing the seeds of curiosity, cultivating young people’s expressive potential, and nurturing participation in performing, literary and visual arts. We are literally preparing for a harvest unlike any other!

NOW, THERE IS EVEN MORE REASON to celebrate the cultural gardening Young Audiences has been engaged in since 1958. In a groundbreaking analysis of the arts in education, a new publication, Critical Links: Learning in the Arts and Student Academic and Social Development (http://www.aep-arts.org/), points irrefutably to the breadth and depth of why and how the arts are essential to learning. I urge you to examine this amazing new compilation about arts in education. It is the best evidence yet for how the various arts disciplines foster brain development, learning skills and social/attitudinal growth. For those of us who work in the garden of the arts in education, it is welcome information that what we do, individually and collectively, works.

I HOPE THIS YEAR’S REPORT on Young Audiences’ programs and projects from the past year is informative. We are pleased and proud to share the bounty of the harvest with our friends and colleagues.

SARAH AVERY JOHNSON
Executive Director
In-school Arts Programming

Young Audiences brings into schools an incredibly rich and diverse roster of over 195 artists and ensembles representing myriad cultures.

| counties  | 13 |
| districts | 79 |
| schools   | 264 |
| students served | 379,650 |
| artist classroom hours | 7,415 |
| performances | 786 |
| residencies | 256 |
| teacher workshops | 36 |

A Patch of Creativity

Visual artist Carol Basch harvested a patch of creativity through her residency at Kellogg Middle School: the creation of a large mural opposite a memorial garden honoring a Kellogg Science teacher. Her dedicated crop of students moved from learning basic painting technique and color mixing to painting an entire 68 foot-long exterior wall. Through drizzle and school bells, up and down ladders and into the evening hours, the painting continued as parents, neighbors and students stopped by to admire the student artists’ progress. This highly successful project was the final result of a two-year planning process to integrate the arts deeply into Kellogg Middle School.
Young Audiences’ annual Run For The Arts is a jogathon conducted by individual schools and coordinated by YA. Students secure pledges for laps run, raising funds to support creative educational arts programming that supports the curriculum at their school.

<table>
<thead>
<tr>
<th>funds raised</th>
<th>$728,291</th>
</tr>
</thead>
<tbody>
<tr>
<td>participants</td>
<td>22,768</td>
</tr>
<tr>
<td>schools</td>
<td>128</td>
</tr>
<tr>
<td>districts</td>
<td>23</td>
</tr>
<tr>
<td>counties</td>
<td>10</td>
</tr>
<tr>
<td>$ raised since 1977</td>
<td>$6,359,215</td>
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</table>

Seed, Root, Bud, Flower

Once upon a time, there was a struggling school in Forest Grove named Echo Shaw. It was a happy school, but it had no money to spend on the arts. No money for art supplies. No money to have a musician from another country come and perform. No money for teachers to learn more about teaching art themselves.

Then one day, like magic, the school was selected by Young Audiences to become an Arts for Learning School. For a whole year the Arts for Learning team brainstormed and planned, learned and cultivated. They schemed about ways to bring the arts into their school. They researched ways to teach their teachers. But how would they pay for it all? Aha! Run For The Arts, they exclaimed! And an ArtsPlan Schools Incentive Grant from the Arts Council!, they exclaimed again. And we can use our Run money as matching funds, they exclaimed for the third time!

So this school in Forest Grove that had no money for the arts in one year sprouted into a school with over $8,000 to sprinkle on arts programming the next year. They are using this money to learn about the art of ceramics and to make a beautiful mural to grace their entryway.

The end.
A Sprouting Artist

As an accomplished artist and writer, Stephanie Adams-Santos has swept The Scholastic Art & Writing Awards for two years in a row. This year, she won awards for drawing, painting, poetry, humor and her writing portfolio. Last year she won awards for poetry and her personal essay. "Stephanie is one of the coolest people on the planet," said her Lincoln High School English teacher Christine Jenkins. "She is so motivated. She knows what she wants and pushes toward it and gets it done without breaking a sweat. And her poems, many about her Guatemalan heritage, give me goose bumps."

The Scholastic Art & Writing Awards

Young Audiences is the regional sponsor of this national project that encourages, fosters and rewards creativity in our nation’s classrooms. The Awards honor young and talented students in art and writing in Portland and Vancouver middle and high schools, while recognizing the success of their teachers.

<table>
<thead>
<tr>
<th>students entered</th>
<th>158</th>
</tr>
</thead>
<tbody>
<tr>
<td>districts</td>
<td>18</td>
</tr>
<tr>
<td>counties</td>
<td>4</td>
</tr>
<tr>
<td>regional awards</td>
<td>112</td>
</tr>
<tr>
<td>national awards</td>
<td>5</td>
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</table>
From Seed to Harvest

Among the first batch of seeds planted in the Arts for Learning pilot program was Hockinson school district, in rural Southwest Washington. The district consists of three schools, each planning arts integration in its own way. This grass roots district wished to unite and create a comprehensive arts plan for the entire district. With Young Audiences’ help, Hockinson employed a consultant to develop a district-wide plan focusing on the visual arts. Enriched with a solid focus, Hockinson wrote and received a Washington State Arts Commission grant, enabling them to host a full-day teacher professional development experience at the Portland Art Museum.
**The Sunburst Awards**

Each year, Young Audiences selects and honors representatives of the community who have demonstrated exemplary commitment to the arts in education. This year, The Awards were the highlight of a new annual event, the Sunburst Breakfast. Special guest Miss America 2002 Katie Harman returned to Oregon to speak on behalf of the arts in the lives of young people, citing particularly the role of the arts in her own education in Portland.

**Recipients:** Advocacy
Northwest Business for Culture & the Arts
Sharon Morgan, Oregon Alliance for Arts Education

Artists
Mara Stahl
Portland Opera

Education
Lewis Elementary School
Virginia Maxam, teacher

Philanthropy
Burgerville USA
The Ford Family Foundation
Maribeth Collins
James Miller

**Financials**

<table>
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<tbody>
<tr>
<td>Assets</td>
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<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$439,906</td>
<td>$467,934</td>
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<tr>
<td>Accounts Receivable</td>
<td>60,083</td>
<td>35,434</td>
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<tr>
<td>Contributions Receivable</td>
<td>116,352</td>
<td>85,000</td>
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<tr>
<td>Prepaid Expenses</td>
<td>43,987</td>
<td>64,477</td>
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<tr>
<td>Net Property &amp; Equipment</td>
<td>36,702</td>
<td>46,035</td>
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<tr>
<td>Total Assets</td>
<td>$697,030</td>
<td>$698,880</td>
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<tr>
<td>Liabilities</td>
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<tr>
<td>Accounts Payable</td>
<td>42,335</td>
<td>14,755</td>
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<td>Accrued Expenses</td>
<td>22,960</td>
<td>18,279</td>
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<tr>
<td>Total Liabilities</td>
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<td>$33,034</td>
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<tr>
<td>Net Assets</td>
<td></td>
<td></td>
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<tr>
<td>Unrestricted</td>
<td>(140,340)</td>
<td>(31,843)</td>
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<tr>
<td>Temporarily Restricted</td>
<td>772,075</td>
<td>697,689</td>
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<tr>
<td>Total Net Assets</td>
<td>$631,735</td>
<td>$665,846</td>
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<tr>
<td>Total Liabilities &amp; Net Assets</td>
<td>$697,030</td>
<td>$698,880</td>
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Young Audiences of Oregon, Inc. is a nonprofit charitable organization under Section 501(c)(3) of the United States Internal Revenue Code. McDonald Jacobs P.C. audits the financial statements. Copies are available upon request from Young Audiences of Oregon, Inc.
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