

SHIFT

An experiment in fashion design
Benefiting Young Audiences and
The Right Brain Initiative

CALL FOR DESIGNERS

Please join Young Audiences, along with some of the regions most innovative design thinkers for our 4th annual celebration of equitable education, creativity in the classroom, and sustainable fashion benefiting our arts education programs including The Right Brain Initiative.

During the show, designers and their student collaborators will debut runway garments made from recycled and found materials - modeled by Portland's best drag performers. Each piece will display inventive form, style and a creative juxtaposition—shifting the materials from their original form into wearable couture.

May 13, 2021

MENTOR A FUTURE DESIGNER

Local designers will be paired with a student to create a new garment for one of Portland's best drag performers.



SIGN UP TODAY
See page two for details.

TheRightBrainInitiative.org/shift #YoungAudiencesSHIFT



Young Audiences
Arts for Learning
Oregon & SW Washington

SHIFT

DESIGNER INFO

THE DETAILS:

- Designer Entry Forms must be received by no later than 5:00 p.m. on December 31, 2020 to be considered. Designers will be notified by January 5, 2021. Designer, student, and drag performer teams will be assigned and announced in early January at a mandatory meeting for all students, designers, and drag performers.
- Final design concepts and finished garment images (two images at 300 dpi or higher resolution) will be due April 15, 2021
- The SHIFT committee will narrow down the Designer Entry Forms, selecting 5 to 8 designers.
Please apply early to increase your chances of being included in the show.
- Designers will be reimbursed up to \$500 for supplies needed to complete their designs.
- Garments will be given to the drag performers after the runway show.
- Designers will be expected to mentor the student they are paired with to help the student learn the garment design and construction process. Our expectation is that the student and designer will virtually meet up to five times from January through April to design and construct the garment collaboratively. Students will be expected to construct at least one piece of the garment.
- Garments can be simple or ornate, rough or refined, silly or serious.
- Garments must be made of at least 75% recycled or reused materials.
- Each design team will work with a drag performer to create a garment collaboratively.
- While this event is primarily for an adult audiences, please be sure your garments have appropriate anatomical coverage. If the FCC or your grandmother might take issue with your concept, let's have a chat first!
- Drag performers will be responsible for their own hair and make up.
- Please only submit an entry form if you are very committed to participating. We'd hate to turn other artists away since space is limited.
- Up to two design teams will be selected to have their process recorded - from concept to construction to final show.
- Designers will be working closely with students and will be expected to pass the Portland Public Schools contractor background check.
- All attendees will receive complimentary food and drink during the filming of the runway show.