

CREATIVITY

UNLOCKS

NEW POSSIBILITIES

YOUNG AUDIENCES OF
OREGON & SW WASHINGTON



2019 / 2020
ANNUAL REPORT

A LETTER FROM OUR EXECUTIVE DIRECTOR

DEAR FRIENDS,

Especially in our greatest challenges, we look to the arts to nurture our resilience as individuals and as a community. Like all of us, our kids experienced immense changes in their day-to-day lives this school year. Thanks to you, tens of thousands of young people in our community gained arts-rich education in the classroom and even when we could no longer be together in person, you helped them stay connected to the arts at home.

Creativity has the power to carry students through difficult times, helping them to overcome fear, sustain hope and build essential life skills. Amid the pandemic, YA remains a consistent source of joyful support for teachers and students across Oregon and SW Washington. Working together with our teaching artists and community partners, we created new ways to bring students a world of diverse opportunities, cultures and perspectives.

The arts bring us together, help us find joy and encourage us to dream of what's possible.

We are so grateful for your generosity and commitment to creating equitable opportunities for young people to experience the power of the arts. We hope sharing some of our successes this year will inspire you the same way you provided inspiration – and a great deal of hope – to so many young people in our community this year.

In gratitude,

CARY CLARKE
Executive Director

WE UNLOCKED NEW CREATIVE POSSIBILITIES

You fostered creativity for over **44,000** students in **149** schools through over **1,390** in-school arts learning experiences and professional development for over **350** teachers and teaching artists.

When schools closed in mid-March, your support allowed Young Audiences to swiftly innovate and launch new virtual arts learning programs.

YOU HELPED:

- Engage more than **1,400** learners in essential creative arts online learning modules.
- Adapt **38** teaching artists' in-person arts programs for virtual formats.
- Add **11** artists of color to our Teaching Artist Roster through our Roster Diversification Initiative.
- Develop **14** free arts education modules for both online and offline, including hip hop dance, sticker-making, and circus arts.
- Equip families & educators with a new online arts-focused distance-learning directory.
- Pilot virtual residencies in theater performance & symbol design.



BRIGHT FUTURE AHEAD FOR THE RIGHT BRAIN INITIATIVE



Since its inception over 10 years ago, The Right Brain Initiative has transformed learning for tens of thousands of children in our community through the arts and whole-brain thinking. This year, you helped us take our partnership to the next level! Having been a founding partner in The Right Brain Initiative, Young Audiences is proud to now be the managing partner of the initiative, as of January 2020.

Right Brain brings together local artists, school districts, governments and businesses to delight, challenge and empower kids. Through arts integration, students unlock both hard and soft skills they need in today's world, building creativity, confidence, communication, and problem-solving. Our service model centers equity and ensures every child at each Right Brain school has opportunities to explore their creative and academic potential. And it works. Right Brain students make remarkable gains in math, English literacy, and reading comprehension - not to mention the myriad other social, emotional and cognitive advantages Right Brain students receive as well.

Thank you for being a part of this powerful work!

THANKS TO YOU

MORE CENTRAL OREGON STUDENTS ENGAGED IN ARTS LEARNING THIS YEAR!

This year marked the successful expansion of our pilot program to a full expansion serving students in Crook, Deschutes, and Jefferson counties. You helped establish our Central Oregon artist roster to engage kids in mindful movement and expression, nature journaling, drawing, and more.

When arts education organization Arts Central closed in 2016, it left an artistic void for rural-area kids. With your support, Young Audiences was able to step in and fill that gap in arts education. Now kids in Central Oregon will receive the arts-rich learning they deserve for years to come.

Through professional development workshops, 10 of the region's teaching artists strengthened their classroom teaching skills to achieve a greater impact on students. Many of these in-class workshops and residencies pair creative arts with core subjects to enhance learning and boost student success. One such residency featured artist Rachel Lee Carmen, who worked with 2nd and 3rd graders at La Pine Elementary to pair illustration with scientific discoveries.

That's 75 kids you helped discover the magic of drawing combined with the wonder of science!



ARTIST SPOTLIGHT:

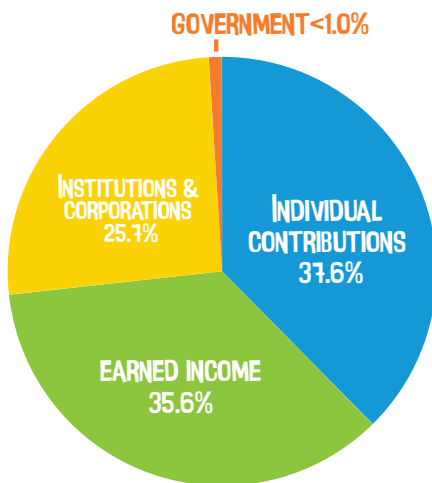
CAMAS HIGH SCHOOL CHOIR & LATIN FOLK ARTIST LUZ ELENA MENDOZA

Luz Elena Mendoza (Y La Bamba) collaborated with the Camas High School Choir and its director, Ethan Chessin, to create an original album featuring 200 high school singers, a rock band, woodwinds, and all new music. Composed by Mendoza and arranged by Richie Greene, *El agua de mi ser* drew from themes explored on Y La Bamba's *Mujeres*, including the complexity of bicultural childhood—from summers in California and strict Catholicism to mariachi and machismo.

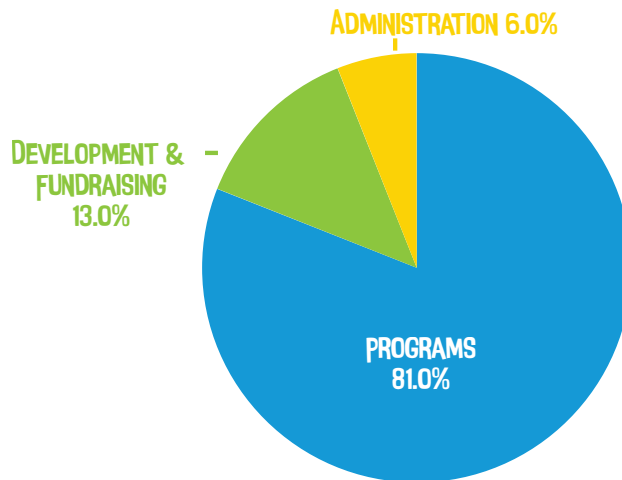
Under Chessin's direction, the Camas High School Choir has taken part in Young Audiences' composer-in-residence partnerships with contemporary music artists since 2016. While this year's live performance was postponed due to COVID-19, your support helps us facilitate these collaborations year after year.

DATA AND ACCOUNTABILITY

INCOME



EXPENSES



THANK YOU TO OUR CAST & CREW!

BOARD OF DIRECTORS

OFFICERS

LISA HARLEY | *President*
DOT GRIGGS | *Vice President and YA National Liaison*
BRITTON SMITH | *Past President*
BEN MATHIAS | *Treasurer*
JARKKO CAIN | *Secretary*
TANIA FLYNN | *Member at Large*
WHITNEY CHAPMAN | *Member at Large*

MEMBERS

STACY BENNER
JASON MENDELL
SONJI A. MOORE
ERIN OSAKI
DAVID RICE

STAFF

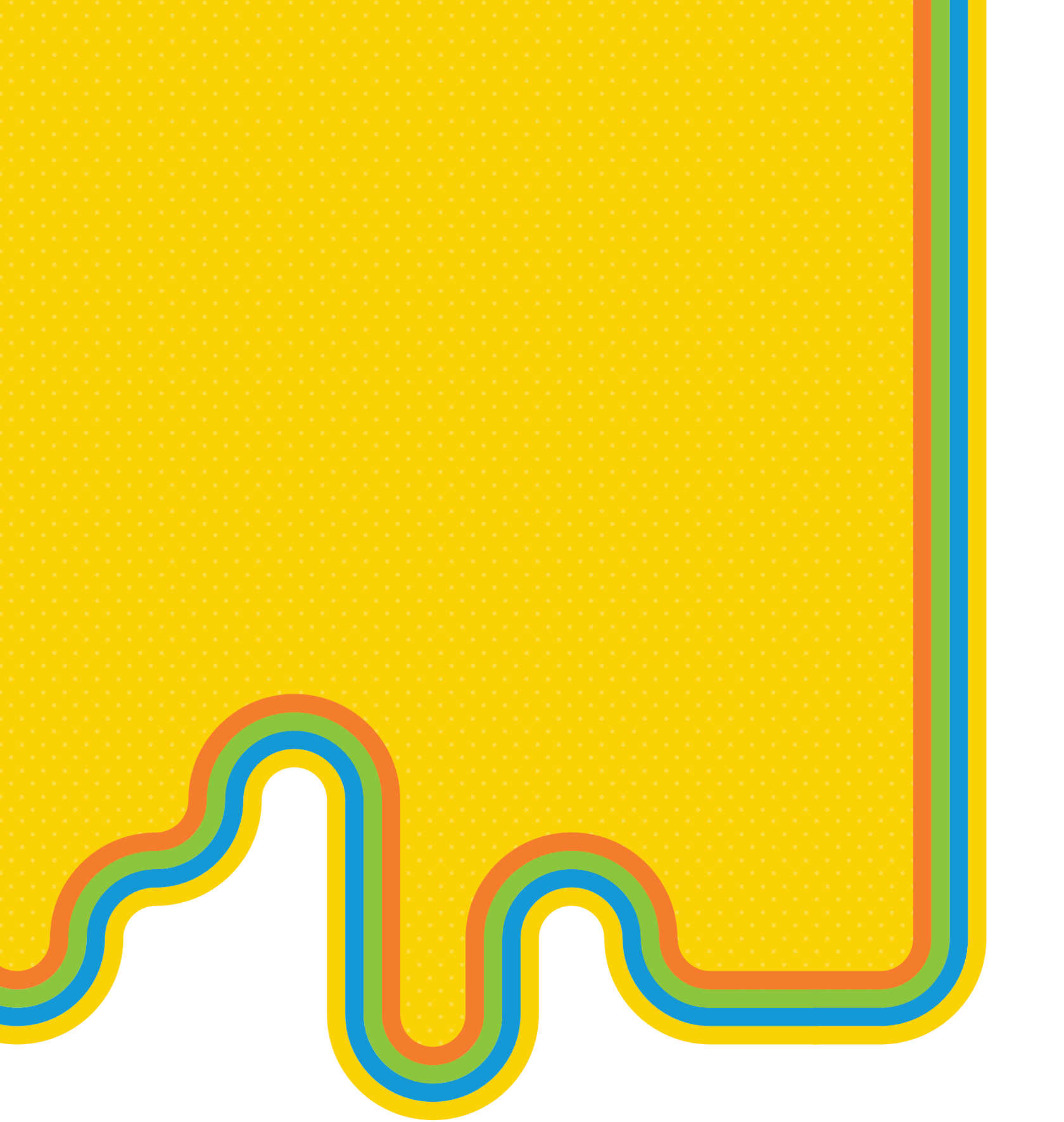
PERRIN BOYD
Central Oregon Program Manager
CARY CLARKE
Executive Director
TONY FUEMMELER
Professional Development Coordinator
RACHEL GOODLOOMIS
Arts Integration Coach
CATHERINE HAYES
Development Director
RYAN HIGA
Arts Integration Coach
BRETT KIMBALL
Finance Director
JOSEPHINE KUEVER
Program Operations Manager
ALACIA LAUER
Interim Marketing & Communications Lead
ALLIE MAKI MAYA
Interim Development Coordinator



MAIA MCCARTHY
Artist Programs Specialist
RYN MCCOY
Office Manager
KOKO OLSZEWSKI
Community Engagement Manager
MONICA PARRA
Institutional Giving Manager
KRISTI RIEDEL
Programs Director
KIM STRELCHUN
The Right Brain Initiative Director



AND OF COURSE, YOU! THANK YOU FOR BEING A PART OF OUR GENEROUS COMMUNITY!



Young Audiences
Arts for Learning
Oregon & SW Washington