



**YOUNG  
AUDIENCES**  
OF OREGON &  
SW WASHINGTON

# **ANNUAL REPORT**

**2018 -  
2019**



# YOUNG AUDIENCES CLASS OF 2018-19

Thanks to you, this year  
passed with flying colors!

The arts light up the school day and ignite learning. This past school year, you brought the power of creativity to kids across the region, laying the groundwork for them to grow into creative, compassionate and successful adults.

Our mission to inspire young people and expand their learning through the arts would not be possible without you, and we are thrilled to share with you this "yearbook" highlighting the wonderful things you helped accomplish.

Thank you for everything you have done to ensure that young people in Oregon and SW Washington receive the arts-rich education every child deserves!

This past school year, you brought  
engaging arts learning experiences to  
over 67,000 students!





# BLAST FROM THE PAST

Celebrating 60 Years of YA in Oregon & SW Washington



Your support has helped us to reach amazing heights. We hope you will join us for another 60 years of inspiring young people through the arts.

For 60 years, Young Audiences of Oregon & SW Washington has harnessed the creativity of our community to benefit kids. Young Audiences of Oregon was founded in 1958 as a Portland-based chapter of the nation's largest arts-in-education organization, merging with a chapter in Vancouver in 1989 to become Young Audiences of Oregon & SW Washington.

Thanks to your support, over the decades Young Audiences has engaged and inspired millions of children with the magic of arts education, evolving from presenting only classical music performances in our early years to currently offering a full range of educational arts programming across many disciplines and cultures. Now we look to the next 60 years and beyond with ambitious goals. We envision a future where every child in our region benefits from the Northwest's abundance of artistic inspiration and creative energy.

Because of your loyalty, encouragement, and generosity, we launch our organization into its next era as the thriving arts education organization our community needs, and we will continue to deliver the vibrant, arts-rich education that all young people deserve.





# SCHOOL DAYS WITH YA

## Artists in Schools



*You transformed the classroom with joy and creativity!*

This year your support helped us collaborate with our roster of talented teaching artists to bring engaging residencies, workshops and performances to schools.

*You brought powerful arts learning experiences to 200 schools this past year!*

Second graders at Atkinson Elementary School in Portland got a high-energy introduction to the rhythms and stances of taiko drumming with artist Kazuyo Ito of en Taiko. The kids worked together to create their own rhythms and perform them for one another, all while learning aspects of Japanese culture and basic rules of music.

One teacher shared, "After our first lesson, my students were so excited they couldn't contain themselves in the hallway! My class is in love with taiko now."

And this was just one of over 2,000 artist programs — from clay sculpture to stop-motion video to Peruvian dance — that you helped bring to kids this year!



*"My class is in love with Taiko now!"*



# NEW KIDS ON THE BLOCK

## CENTRAL OREGON

You took the arts to  
exciting new places!

Thanks to people like you investing in our arts education mission, this year we were able to start providing arts learning experiences to kids in Central Oregon.

When arts education organization Arts Central closed down in 2016, it left a void for schools in this rural area. With your help, we are beginning to put down roots there, collaborating with the local community and helping to fill that void. We look forward to bringing arts learning opportunities to even more Central Oregon students in the coming years!

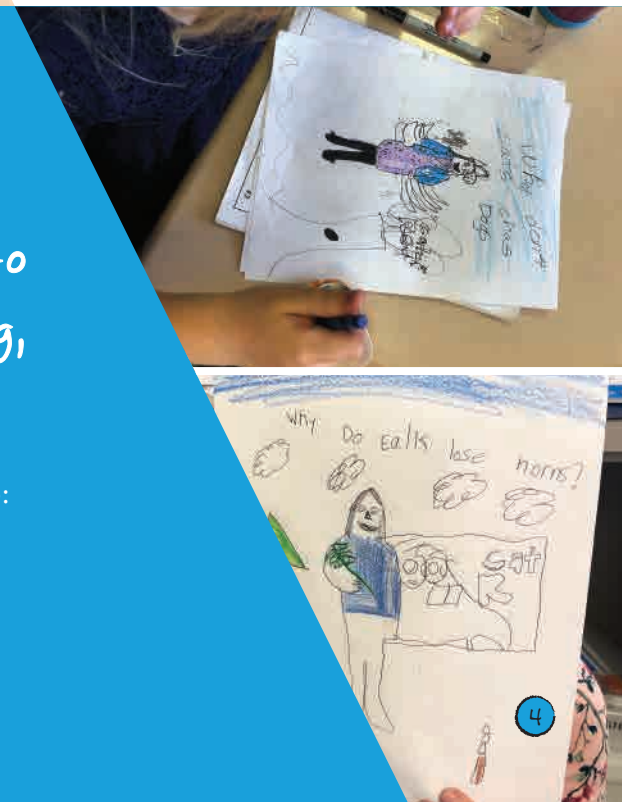
Young Audiences also provided critical professional development workshops for 10 of the region's teaching artists, building their skills in the classroom to enhance their impact on students.



Our Central Oregon pilot program brought three artists to schools in La Pine, Redmond, Bend and Madras to engage over 450 students in filmmaking, nature journaling and more.

With these artist programs you empowered students in Central Oregon to:

- Build skills for success in school and beyond
- Enhance understanding of core subjects through arts integration
- Gain exposure to different cultures and ideas





# STEAM WHERE STEM MEETS THE ARTS

*With you on board, arts learning is picking up STEAM!*

STEAM is the integration of the Arts with Science, Technology, Engineering and Math (STEM) subjects. You helped to spark a lasting interest in the arts and sciences for many students this past school year by bringing STEAM-focused teaching artists from the Young Audiences roster to classrooms across our region.

Young Audiences provided young people with a rich spectrum of STEAM learning experiences this year, from our popular Live Sound Engineering for Teens program (next page) to our Mobile Creativity Lab, a classroom set of iPads dedicated to STEAM learning.

In one residency at William Walker Elementary in Beaverton, fourth graders worked with musician Mo Phillips in creating their own original music as they learned how to put stories, emotions, and ideas into song form using the Mobile Creativity Lab.



"I was really nervous to do it. Usually when I hear my voice I don't want to use a microphone or anything, but now when I hear our song I feel really happy and proud of myself!"  
—Reshma, 4th grader at William Walker Elementary



# BEHIND THE MUSIC

## LIVE SET

*You advanced the next generation of sound engineers.*

Live SET (Sound Engineering for Teens) is an exciting program for high-school-aged students to get real-world training in the art and science of live sound engineering, taught by top professionals in the field.

Thanks to you, this past school year a diverse group of young musicians, technical artists, engineers and creative types of all kinds had a unique opportunity to learn this interesting and employable skill set.

*Where are they now?*

Not only have you given Live SET students valuable learning experiences, your support has led to real-world job opportunities, internships and professional connections in the music industry!

Live SET students have gone on to work both paid and volunteer sound gigs for organizations including:

- 🎧 PDX Pop Now!
- 🎧 Pickathon
- 🎧 Live Wire Radio
- 🎧 Friends of Noise
- 🎧 Youth Music Project
- 🎧 Rock 'N' Roll Camp for Girls
- 🎧 Waterfront Blues Festival

*Several students have also gone on to study sound engineering at colleges across the country.*





# TEAM SPORTS

## RUN FOR THE ARTS

*You empowered students to make a difference in their own education.*

For over 40 years, kids have been gathering pledges and running hard to raise money for the arts at their school. Run for the Arts is a beloved fundraising program that has made it possible for schools, year after year, to give their students artist residencies, school plays, museum field trips, classroom art supplies—the whole colorful spread of arts learning opportunities this region has to offer.

Since Young Audiences first launched Run for the Arts in 1977, this program has helped schools raise over \$18 million toward their arts education goals. This year, nearly 15,000 students across Oregon and SW Washington ran to raise money for arts education at their schools!

*This year you helped  
students raise close to  
**\$520,000!***

Because of your generosity, this past school year Run for the Arts also generated \$7,492 for our Community Matching Fund, which matches the funds raised by students at high-need schools in order to double their funds for arts education.





# FACULTY FUN TEACHING ARTIST STUDIO

You supported teaching artists  
and enhanced their impact on students.

Young Audiences' Teaching Artist Studio is a professional development program for teaching artists. By supporting this program, you helped address a critical need in the community for training opportunities for underserved arts educators.

Thanks to your support, 100 teachers and artists became more effective arts educators this year through our professional development programs.

For the second year in a row, this spring the Teaching Artist Studio was awarded a \$25,000 grant from the National Endowment for the Arts in recognition of its quality and community significance.



# EQUITY COMMITMENT

Young Audiences has long held equity as a core value of our organization, and in our 2013 strategic plan we elevated equity to an organizational priority. Since then we have worked to clarify our understanding of, focus on, and deepen our commitment to equity in every aspect of the work we do.

This past year our Equity Committee, comprising staff and board members, focused its efforts on institutionalizing our commitment to equity through developing an official equity statement, policy and plan.

In February, after incorporating feedback and suggestions from stakeholders in our community via a written survey and in-person focus groups, the Young Audiences Board of Directors adopted an organizational Equity Statement and Racial Equity Focus.

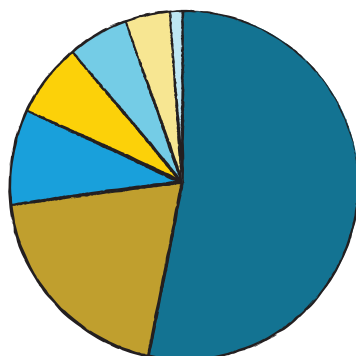
The statements can be read in their entirety on our website at [ya-or.org/about-us/equity](http://ya-or.org/about-us/equity), along with more information about Young Audiences' equity work.

## Roster Diversification Initiative

Young Audiences is committed to giving every child the best classroom arts experience possible. Studies show that students of color have better outcomes when learning from teachers of color, so this year we set out to further diversify our teaching artists roster by connecting directly with artists of color looking for support and resources to grow in their practice as teaching artists.

As a result of this initiative, three new teaching artists of color completed our Teaching Artist Studio program this year, and emerging artists of color brought powerful arts experiences directly funded by this initiative to two schools with at least 60% students of color. We are always working to better serve the students of our community, and look forward to continuing improvements through the work of this initiative.

Students Served



- 53% White
- 20% Latinx
- 9% Unknown/Other
- 7% Multi-Ethnic
- 6% Asian/Pacific Islander
- 4% Black/African American
- 1% Native American or Alaska Native





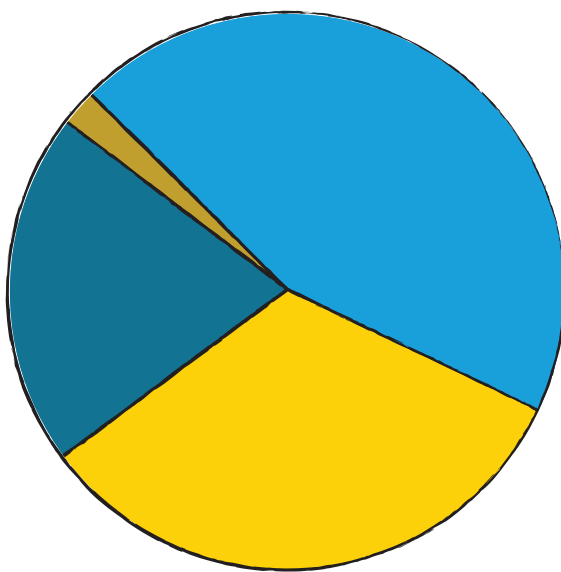




# DATA AND ACCOUNTABILITY

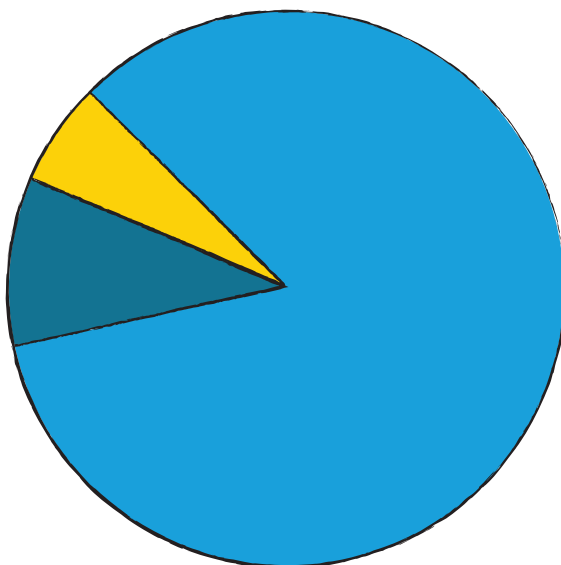
## Finances

### Income



- 45% Earned Income
- 33% Individual Contributions
- 21% Institutions & Corporations
- 2% Government

### Expenses



- 84% Programs
- 10% Development & Fundraising
- 6% Administration



# SAY CHEESE!

## BOARD OF DIRECTORS

### BOARD OFFICERS



*Lisa Harley*  
President



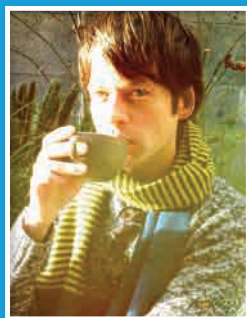
*Velma Johnson*  
Vice President



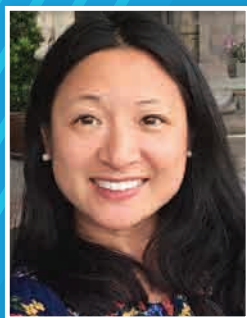
*Britton Smith*  
Past President



*Ben Mathias*  
Treasurer



*Jaskko Cain*  
Secretary



*Jennifer Yeh*  
Member-at-Large



*Dot Griggs*  
YA National Liason

### BOARD OF DIRECTORS MEMBERS

Stacy Benner  
Whitney Chapman  
Evelyn Flowers  
Tania Flynn  
Jason Mendell  
Erin Osaki  
Samantha Pahlow  
David Rice

## STAFF

### STAFF LEADERSHIP



*Cary Clarke*  
Executive Director



*Catherine Hayes*  
Development Director



*Brett Kimbrell*  
Controller



*Kristi Riedel*  
Programs Director



*Kim Strelchun*  
Right Brain Initiative  
Residency Support  
Manager

### STAFF

Perrin Boyd, Central Oregon Program Manager  
Tony Fuemmeler, Professional Development Coordinator  
Rachel Goodloomis, Right Brain Initiative Teaching Artist Specialist  
Ryan Higa, Right Brain Initiative Teaching Artist Specialist  
Josephine Kuever, Program Operations Manager  
Scott Langen, Institutional Giving Manager  
Maia McCarthy, Artist Programs Specialist  
Ryn McCoy, Communications & Office Manager  
Koko Olszewski, Community Engagement Manager  
Monica Parra, Development Coordinator



**THANK YOU**

Karie

Thank you for teaching us that the colors of the clay aren't what they look like now but when you heat them up they turn to the color that you want the color to be. All thank you for coming to Vose Elementary



Dear IllumiDance,

I liked your show! My favorite when the

Mo, Thank you for teaching our class music, it was fun to have you play the guitar and to your songs. You are good at playing the guitar

May 28, 2019

Dear Karie

Thank you for teaching about clay. I love the it was satisfying. I didn't even know it was beautiful. You for coming to school.

May 18, 2019

Dear IllumiDance,

Thank you for dancing at our Multicultural Night! Everyone loved it! It had a blast! Whether it was grandma, grandpa, uncle, aunt, sister, mom, or dad it put a smile on everyone's face! It was fun and definitely will be remembered.

Sincerely, Robinson Heights Elementary School Leadership Team: Myra, Jan, Charlie, Angel, Nore, Caitlin, Oliver, Karie

**Thank you!**

**You made it all possible.**

Every thank you to a Young Audiences artist is a thank you to you. We couldn't do any of this without you!

May 29, 2019

Karie

Thank you for teaching us art. I love art. This is my favorite. Thank you for coming to our class.

Your friend,  
Angel P.L.



IllumiDance

I liked your show

Favorite

IllumiDance

I liked your show

THANK YOU!



YOU'RE  
The  
BEST

Mo Phillips



Thank

YOU



Thank you Mo

Hot tea  
asand!

I'm remain  
back and teaching us  
class. I learned that in  
clay. I learned that in  
past they had to put it  
around and put rocks in it.  
the surrounded by it.  
appreciate you for coming  
telling us how get food  
the color of grass. I loved  
the color painted the class.

Your Friend  
Bella

Stay  
Awe-  
Some!

Date May 18, 2012

butterfly



get!



ance,

your show!!

part is the

am sure

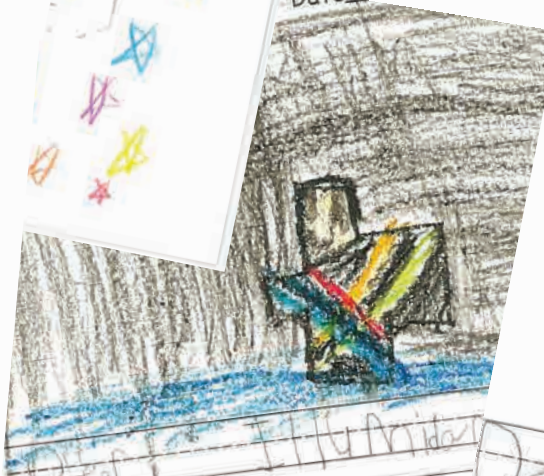
back?

Date



Name Olivia

Date May





Young Audiences  
Arts for Learning  
Oregon & SW Washington