Hello...

I’m Cary Clarke, Executive Director of Young Audiences of Oregon & SW Washington!

Welcome to “Adventures in Artistic Learning” with Sunshine Steve. Inside, you’ll learn how you inspired young people and expanded their learning through the arts in the 2015-2016 school year!

You made it possible for over 70,000 students in Oregon & SW Washington to experience joyful learning with professional teaching artists. Your support brought academic subjects to life with multi-session residencies, impactful workshops, and engaging performances.

Thank you for helping build a future of confident and creative youth!

Let’s Go!
Sunshine Steve, at the heart of our arts-in-education work are our in-school programs, which are taught by the best qualified, most engaging teaching artists. Take a look at Habiba’s Village’s “Dance and Rhythm – Cultures of Africa” Residency at a Beaverton elementary school, where Habiba taught kindergarten through 4th-graders.

Oh, this looks fun!

Who has danced before?

OK, who wants to dance?

Alright, who knows how to skip?
GREAT! EVERYONE ON YOUR FEET!

LET'S MOVE OUR BODIES. EVERYONE SKIP AROUND THE ROOM.

OK, NOW EVERYONE STAND UP STRAIGHT AND TALL LIKE A TREE.

NOW HOP ON ONE FOOT!

Dancing builds body confidence, but when students have never danced before, doing something new can be scary. I focus on what students can do, and sneak in the technique as we go. I help students discover their hidden talents so they see the magic inside of them.
By the end of Habiba’s residency, students learn traditional dance from her native country of Ghana. She helps bring the world we all live in closer together.

How does she do that?

Let’s see!

In my country of Ghana, we use dance, like the dances you learned today, to celebrate, to mourn, to say goodbye, and to welcome our villagers back.

Our village is a community like our class is a community. And when you dance with your community, you learn to be accountable to each other, and our collective action makes the dance work. What happens when someone falls in dance?
That’s right, you help them up – and it’s OK to fall as we learn. This community in this classroom is a safe space for us to make mistakes – mistakes are beautiful because they help you learn!

What a great residency! Students learn not just how to dance, but how to work together, how to learn from their mistakes, and how to be confident in their bodies!

Yes – the arts are a powerful tool to reach young people – plus the arts help build the next generation of resilient, creative, and confident youth! You, our loyal supporters, helped make 2,041 residencies like Habiba’s Village’s happen last year for students all across our region.

Thank you!

And special thanks to Far West Recycling, who made this residency possible!
Run For the Arts...

Have you ever seen a Young Audiences teaching artist performance, Sunshine Steve? They’re a great way to engage young people in their education! Earlier this year Oregon Shadow Theatre put on a shadow-puppet performance at Harrison Park Elementary! Students participated in Young Audiences’ Run for the Arts to raise funds for their own arts experiences. The whole school got to watch the shadow play, "The Green Bird, A Mexican Story".

Looks like we’re in the middle of the play, during the bull fight. Teaching Artist Mick is playing the music and voicing the characters while his fellow teaching artist Deb is the puppeteer behind the shadow screen. Let’s watch!

Remember, when I play the cymbal, you shout OLÉ like there’s 10,000 people at the bullfight.

Hmmmm, that only sounded like 5,000 people, let’s try it again.

OLÉ!

Yes, yes, that sounded like 12,000 people in the audience!

OOOOOLLL LLLÉÉÉÉÉÉ!
Oregon Shadow Theatre helped students learn about another culture, incorporated Spanish words for students to learn, and brought an ancient art form to life.

Yeah, Steve, the arts teach children about people, cultures, perspectives and communication. Plus, they help close the achievement gap for students from low-income households!

Wow! The arts are a powerful tool for boosting student achievement! And did you say the students and their families raised the funds with Young Audiences’ support?

Yep, they ran laps in one of Young Audiences’ most beloved programs, Run for the Arts — a jog-a-thon style fundraiser that helps schools raise art funds.

How much does each school raise?

In its nearly 40-year history, Young Audiences’ Run for the Arts has raised over $16 million for arts education. Low-income schools need more support to raise the funds they need, which is why we started the EquiTy Fund.

How does that work?

There are three ways our superhero supporters have made contributions to the equity fund. First, with our new online platform, people can choose to make donations to the equity fund when they make a donation to a student runner. Second, we asked our supporters in June to donate. Finally, schools who have extra funds donate them to the equity fund from time to time.

Wait, did you say online platform? What do you mean?

This year, with the help of the JW & HM Goodman Family Foundation, Young Audiences’ Run for the Arts leaped into the 21st century to pilot a new website for students to collect online donations. Some schools that participated in our first year raised 20% more in their Young Audiences’ Run for the Arts event with the online platform!

Whoa! That’s so great — more money for low-income students and a new website that helps raise more funds for arts education! What a great community of support for Young Audiences!
Arts for Learning uses the power of the arts to raise student achievement in reading and writing while fostering development of key 21st-century skills like critical thinking, collaboration, and creative problem-solving. The students at Cedar Mill Elementary had a special guest join them for their Arts for Learning residency – let’s take a look.

Class, meet Elizabeth Burden! Elizabeth is a dancer and teaching artist who is going to help you make the poem you wrote into a dance!

Thanks, Ms. Marshall!

Alright, who here likes popcorn – raise your hand?

Ok, so to make your poem into a dance, today you’re going to “pop up” like popcorn and put just ONE word of your poem into motion! And after you do your movement, you’ll say the word loud enough so the whole class can hear. Who wants to go first?

Ok, you first!
That was great! Class - how was his use of space? Did he move at different levels - did he go from high to low or low to high?

HIGH TO LOW!

Yes - he slid from up here all the way down to the ground. And how about the scale of space in his body movements? Was it expansive or contracted? Did he stretch out or keep his arms and legs to his side?

EXPANSIVE!

Great job! You put your word into motion! Who's next?
Congresswoman Suzanne Bonamici visited Cedar Mill Elementary School and watched as Elizabeth Burden taught Tiffany Marshall’s class how to put words into motion. Congresswoman Bonamici is the co-chair of the Congressional STEAM (Science, Technology, Engineering, Arts, and Math) Caucus. After observing several students, Congresswoman Bonamici asked...

What did you like about today’s lesson?

I love baseball so much, I wish I could just always be playing baseball! Today, I kinda got to do a part of baseball in school!

Arts for Learning serves 3rd, 4th, and 5th graders. Teaching artists work with classroom teachers to integrate the arts into lessons to help students increase their literacy skills! Based on a curriculum honed through years of intensive research, Arts for Learning is serving thousands of students and teachers in our region. The program provides reliable gains in literacy and life skills, especially for English Language Learner students.
How do artists learn to teach?

Great question, Steve! Young Audiences created a program to help teaching artists hone their teaching practice: the Teaching Artist Studio.

Can we check it out?

Yeah, let’s peek at this Teaching Artist Studio workshop from January with Alicia Nicholl – she’s a classroom teacher with lots of experience in helping new teachers with strategies to engage students.

It’s important to think how you want to set up the classroom, and use the classroom as a tool. So if you’re going to do something with dance, make sure you have space for that. Also, remember to think about how to create a space to allow for students who are nervous about participating. Is there a corner you could use to create a quieter, more private place for kids to practice?
Should we discuss this with the classroom teacher before we get there?

Definitely. In fact, it’s a good idea to visit the classroom and the teacher before you start your residency, sketch out your ideal set up, and then work it out with the teacher.

That brings us to our next exercise. We’ll take these blank papers and, with some stickers and markers, create your ideal classroom set up.
Alright, let's all come back together and discuss how that went.

How did it go?

It really helped me think about how the physical space could enhance my writing project. I was able to think about how students could work together based on how their chairs and desks faced each other.

Great! Yes, use the space to help engage students in each other's work to help everyone succeed!
Wow! They really get into details! These teaching artists are going to do so well in the classroom.

Thanks, Steve! Yeah, we’re really happy to create a community for teaching artists to develop their skills in the classroom. That way, all students benefit! One participant said the intensive course is graduate-level work.

I bet! And I heard this is available in other parts of Oregon?!

We’ve partnered with arts-services organizations all over the state of Oregon to bring this professional-development program to rural communities – so students and teaching artists throughout Oregon benefit.

Thanks to the James F. and Marion L. Miller Foundation for supporting the Young Audiences Teaching Artist Studio – along with other generous organizations like the Oregon Arts Commission, Oregon Cultural Trust, PGE Foundation and Oregon Community Foundation.
Hey Cary, I think high school students could really benefit from creative learning opportunities, don’t you?

Definitely, Steve! These next two programs are great examples of how our donors made an impact on arts-learning opportunities for high school students.

Wait, are you talking about Young Audiences’ Live SET?

That’s right, Steve! Live Sound Engineering for Teens, or Live SET, as we call it, is a new program that reaches underserved high school students and teaches them the art and science of live sound engineering. Because of the generosity of the community, this program is completely free of charge for students. It’s a great way for young people to learn marketable job skills, engage with technology, and be involved in the arts!

Sounds like fun! That takes place at world-famous music venue Mississippi Studios – let’s go check it out!
Students are learning from our Live SET instructors - sound-engineering professionals who are some of the best in town. That's Molly Pettit, and there's Jason Powers, and finally Nalin Silva.

For the first class, we're going to go over the basics of sound engineering. It's important to develop good working habits as you learn - because it's much easier to start with good habits than unlearn bad ones later.

That's right, Jason! First and foremost, I think it's important to know that while this class invites people of all genders to participate, the music world is, unfortunately, male-dominated. We think we can help change that in our class.

Be sure to work neatly, methodically, and diligently - that will help keep you from getting confused, and help solve problems before they happen.

Be respectful and nice - you definitely don't want to be a grumpy sound person.
So now that we’ve covered the basics, let me introduce you to the sound engineer’s most powerful tool – the equalizer!

The students are really learning great job, life, and sound-engineering skills!

Yes, they are – at the end of their classes, the students engineer a live concert right here at Mississippi Studios. It’s a free, all-ages concert featuring top-notch musicians, and it’s open to the public.

What other work did you do with high school students this year?

SW Washington Outreach, Camas High School...

At Camas High School, Young Audiences Connected Choir Director Ethan Chessin with Luke Wyland, a professional composer and the driving force behind experimental pop band AU.

What happened at Camas High School?

Luke Wyland and the 155-member Camas High School Choir created a joyful, life-affirming piece of music. Meanwhile, the choir students learned about all the various opportunities for employment in the music industry through a “Business of Music” curriculum. Finally, the choir performed the piece they created with Luke to a sold out crowd!
Let’s check out some of the Business of Music class, where Young Audiences brought in experts representing the music industry to talk about careers in music and work with students on projects. Here’s CD Baby’s Ben Hubbird talking about his professional role in the music business.

**Ben Hubbird**
Digital Promotions and Label Relations

The first thing people are going to see is the CD cover, and I hear you all came up with different ideas about what that would look like?

**Ethan Chessin**

Ok, who’s got cover art they want to go over?

**Alright, Cooper, you’re up.**

Because the first song in the piece is called Satellite, we focused on the space theme - there’s a satellite going across the front and on the back there are planets.
What else did the kids learn about, Gary?

We were able to bring in top-tier professionals from the community working in talent booking, public relations, recording, and graphic design to shine a light on careers in the music field that students might not know exist. And that engaged the students in creating the concert they performed at Yale Union this April.

There was a concert? How come I didn’t get to go?

Sorry, Steve – but the concert sold out! The entire Oregon & SW Washington community supported both the choir students and the composer Luke Wyland. It was an amazing show.

Fantastic! Thank you to the Candace Young Advised Fund of the Community Foundation for Southwest Washington for supporting this project.
This has been an excellent adventure, Cary!

Thanks, Steve! What you saw was just a fraction of the entire picture. Here’s a snapshot of everything our donors made happen this year.

72,230 students from...

188 schools experienced

2,967 programs that included:

- 2,041 multi-session residencies
- 598 single, impactful workshops
- 328 engaging performances in a variety of artistic disciplines

Programs by Discipline:

- Visual Arts 952
- Music 752
- Theater 557
- Dance 492
- Literary Arts 126
- Media Arts 88

Cary, what a lot of work! How did you do it?

Well, certainly not alone! We had a whole community of support behind us – c’mon, I’ll show you.

Young Audiences’ Run for the Arts raised $596,445 for the 57 schools that participated.

Live SET launched its first Advanced Class.

The Teaching Artist Studio served more than 60 teaching artists and, about 540 students benefited from residencies taught by TA Studio participants.
Steve, we received $1,172,847 from generous individual, foundation, corporate, government, and non-profit donors! We're so grateful for their support! Plus, our programs earned $995,600 in revenue!

That's a total of $2,168,447 — wowie! You really DO have a lot of support in our community.

Yes, indeed, Steve! Look at these fancy pie-charts to see how this all breaks down.

**INCOME**

- Earned Income: 46%
- Run for the Arts: 27%
- Individuals: 12%
- Foundations: 6%
- Non-profit Organizations: 4%
- Government: 3%

**EXPENSES**

- Programs: 85%
- Development: 10%
- Operations: 5%

Total Expenses: $1,897,779
I know you’re the Executive Director, Cary – but who else is in charge of Young Audiences?

Our Board of Directors – during the 2015-2016 year, we had a wonderful team of leaders who supported our organization.

Judy Rompa
L. Jan Robertson
Britton Smith
Jill Trinchero
Kathren Cavanaugh
Jarkko Cain
Sonia Agnew
Lisa Harley
Robin Mesher
Cindy Nilsson
Julie O’Connor
Tanya Urbach

President
Vice President, Governance
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Secretary
Past President
Executive Committee Member at Large

Then there’s our staff of sixteen, 153-member teaching artist roster, and 72 volunteers (donating over 1200 hours). We’re all incredibly grateful to share this artistic adventure with you!

This year, your compassionate generosity made it possible to serve more students, create new programs, and, in the great artistic tradition, take meaningful risks. Thank you!

We can’t wait to tell you what happens next year!
Young Audiences
Arts for Learning
Oregon & SW Washington