Our mission is to inspire young people and expand their learning through the arts.

We work with the best, most qualified teaching artists and bring them together with schools and educators to harness the power of the arts to benefit kids.

OUR IMPACT

During the 2019-2020 school year, despite the Spring shut down, YA brought arts programs to 151 different schools and community groups in 25 different districts, 60 of which were Title 1 schools.

"Having an actual poet join us to share her poems made a difference. I don’t think I’ve ever seen a class that quiet and that enthralled. The students just loved it."
- Trish Pazdalski, 3rd grade teacher Beaverton School District

"I teach about the culture of Ghana through music and singing. I help students discover their hidden talents so they see the magic within them."
- Habiba Addo, Young Audiences Teaching Artist

JOIN US

Creativity and joy are fundamental to our human experience. Young Audiences is here to ensure access for every child.

Please join us at www.ya-or.org or call (503) 225-5900.
In 2nd grade, we did a puppet show. It was very fun! It was the best thing we did all year. I was the leopard.

- 3rd grade student, Ainsworth Elementary

At the heart of our arts-in-education programs are our **in-school arts programs**, which are taught by our rigorously selected and trained roster of professional teaching artists. These programs include:

- **Residencies** - sequences of classroom visits by an individual artist designed to help students gain proficiency in an artistic discipline.

- **Workshops** - single, impactful visits that combine demonstration with hands-on experience.

- **Performances** - engaging experiences that introduce students to an art form or culture through demonstration, entertainment, education, and audience participation.

Young Audiences works with over 60 different independant contractor teaching artists who offer programs in music, dance, theater, storytelling, visual arts and media arts. Young Audiences acts as the connector between these teaching artists and young learners. YA offer support systems both the the schools and to the teaching artists to ensure that programs are as successful and engaging as possible.

Adapting the the pandemic: While schools have been operating virtually, YA artists have adapted their programming to provide Residencies, Workshops and Performances through either pre-recorded or livestreamed video interactions.
Since 1977, Young Audiences Run for the Arts program has provided area schools with the tools and know-how to raise more than $17 million for arts education directly from the community where the funds are used. Schools often struggle to fund arts programs. Young Audiences Run for the Arts targets this problem by providing schools with a proven, easy-to-implement jog-a-thon model for raising their own, dedicated arts funds. Ask any Portland native under 45 if they “ran for the arts” and, chances are, you’ll get a yes and a wide grin. This program empowers students, parents, teachers, and administrators to integrate creativity in the classroom.

“My son, Paulo associates ‘if I work hard I can achieve what I want.’ He learned that participating in Run for the Arts in first grade. As a parent, that’s what you want them to understand. That you’re going to get out of an experience what you put in. Participating in Run for the Arts illuminated that for him at a very young age. He loves raising the money and he loves what we get to do with it.”

- Carla, SW Charter School parent

“I have to say that I work a lot with Run for the Arts and Young Audiences, and it’s just a great organization. Every time I call I get my answers right away. The support has been incredible. I feel like it’s one of the few organizations left that’s all about kids and all about helping schools.”

- Buckman School Principal

Adapting to the pandemic: During the Fall of 2020, Run for the Arts was offered as a virtual dance-a-thon event and students were encouraged to solicit donations mainly through our online donation portal.
At the intersection of music and technology, Young Audiences Live SET is a hands-on program training high school students in the art and science of live sound engineering. The program is offered at no cost to students, and focuses on underserved youth. Taught by top industry professionals concert venue, Live SET is a first-of-its-kind program in our region.

Sound engineering is a marketable job skill, yet few training programs exist to prepare students for this workforce. By attending Live SET workshops taught by leading professional sound engineers, students have ample time to work with equipment such as mixing boards, monitors and microphones and gain valuable experience.

This STEAM workshop series culminates in a free, all ages Student Showcase Concert with professional bands performing in a variety of musical styles.

“The skills, the knowledge, and the passion gained from attending Live SET have forever changed my life.”

- Miriam M. David Douglas High School

Adapting to the pandemic: During the 2020-2021 school year, Live SET is being converted to a series of virtual workshops and project based mentorship hours between students and sound engineers and focusing more on setting up a home studio for recording or mixing.
The Young Audiences Teaching Artist Studio is a professional development program for teaching artists based in Oregon & SW Washington that helps artists speak the langue of educators and student engagement. Professional artists learn important teaching skills such as lesson-design, instruction, and assessment, thus providing artists with valuable, impactful skills and raising the quality of students’ arts-learning experiences. It fosters connection and collaboration among teaching artist communities throughout the state. The Teaching Artist Studio includes a comprehensive, multi-session training course; a public workshop series; and responsive programming in communities across Oregon. Piloted in 2013, the program is the only in-depth, teaching artist-focused professional-development offering in the region.

“My biggest take-away from the TA Studio was a real understanding of where my focus and interests are, and a greater sense of wider life lessons for students that come with my teaching methods.”

- TA Studio Graduate, 2015

“This journey has truly transformed my teaching career to one that feels sustainable and marketable. It demystified anything that was lurking and I think every teaching artist should participate in programs like this one. I feel grateful for getting to take this journey with you all.”

- TA Studio Graduate, 2014

Adapting to the pandemic: This school year, the Teaching Artist Studio has been adapted to run as a virtual professional learning community including live video classes, panel discussions and studio residencies.
The Right Brain Initiative is an arts-integration program of Young Audiences of Oregon & SW Washington. While we have been an essential partner in the Right Brain since its inception, we were fortunate to take over management of the program in January 2020. The initiative is a unique partnership between schools districts, local governments, private donors and the cultural community in the Portland Metro region (Clackamas, Multnomah, and Washington counties).

About
The future is going to be a whole new ballgame. Whether it’s cleaning up our oceans or working on self-driving cars, one thing we know is the world is going to be way different than it is today. And that means people are going to need every ounce of their brains to figure it out. Every bit of our imaginations, innovations and abilities will be needed to see things in new ways, or invent things we have yet to understand.

The Right Brain Initiative is here to help change the way kids learn in the Portland metro area by bringing discovery, collaboration and creativity into the classroom. Creative thinking is the secret sauce when supporting kids’ abilities to problem solve, innovate and think critically. By introducing new ways to learn, kids will become more engaged students.

We make change by:
Training educators to weave creative thinking into core subjects
Enabling collaboration between the arts community and K-8 teachers in the Portland region’s school districts
Being community partners, bringing together the resources of artists, school districts, local governments and businesses to delight, challenge and empower kids

Our Vision
The Right Brain Initiative transforms learning for all children through the arts, creativity, innovation and whole-brain thinking.

Values
Equity
Collaboration
Accountability
Sustainability

Adapting to the pandemic: This school year, we have been working directly with districts to determine the space of service that will best fit their needs. For some districts this involves virtual residencies and professional development, for one it involves creating science and math integrated with art videos, and for others it has included creating art material kits that utilize lessons written by our teaching artists.